

Audiência Pública propaganda eleitoral

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The screenshot shows the top portion of an OECD website page. At the top left is the OECD logo with the tagline "BETTER POLICIES FOR BETTER LIVES" and a "60 YEARS" anniversary graphic. To the right is a search bar with "Google Custom search" and a magnifying glass icon. Below the logo is a navigation menu with "OECD Home", "About", "Countries", "Topics", "Coronavirus (COVID-19)", and "Français". The breadcrumb trail reads "OECD Home > Finance > OECD forms a high-level expert group on blockchain". The main heading is "OECD forms a high-level expert group on blockchain". The text below the heading states: "Paris, 13 January 2020 - The Organisation for Economic Cooperation and Development has formed an expert group to provide advice on its work on blockchain and other distributed ledger technologies; this will include the development of high-level blockchain policy principles. The formation of the group follows the establishment of the OECD's Blockchain Policy Centre in 2018. The Blockchain Policy Centre provides a global reference point for policy makers and supports the co-ordination of OECD work on blockchain and other distributed ledger technologies, work lead at the OECD by its Committee on Financial Markets (CMF) in cooperation with the Committee on Digital Economy Policy (CDEP)."



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AT HARVARD UNIVERSITY



WORLD
ECONOMIC
FORUM

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**1. Campanha é um conjunto de atos.
Mas quais atos?**

Campanha eleitoral vs. propaganda eleitoral

L 9.504/94.- Art. 36-A.

Não configuram propaganda eleitoral antecipada, desde que não envolvam pedido explícito de voto, a menção à pretensa candidatura, a exaltação das qualidades pessoais dos pré-candidatos e os seguintes atos, que poderão ter cobertura dos meios de comunicação social, inclusive via internet:



Campanha eleitoral = **impulsionamento?**

L 9.504/94.- Art. 36-A.

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Jurisprudência

TRT-RJ

TSE



2. API e o modelo Europeu

Tackling **fake news** & **online disinformation**

Code of Practice for online platforms

Independent European network of **fact-checkers**

Collaborative **online platform** on disinformation

Enhancing **media literacy**

Quality and diversified information

#DigitalSingleMarket
#Disinformation



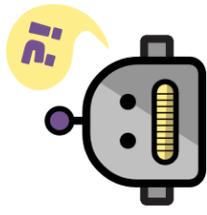
<https://ec.europa.eu/newsroom/newsletter-central-archive-issue-frame.cfm?day=17&month=5&year=2019&freq=daily>

In broad strokes, the signatories to the Code have put in place policies aimed at:

1. reducing opportunities for advertising placements and economic incentives for actors that disseminate disinformation online,
2. enhancing transparency of political advertising, by labelling political ads and providing searchable repositories of such ads,
3. taking action against and disclosing information about malicious actors' use of manipulative techniques on platform services, to artificially boost the dissemination of information online and enable certain false narratives to become viral,
4. setting up technological features that give prominence to trustworthy information, so that users have more instruments and tools to critically assess content they access online, and
5. engaging in collaborative activities with fact-checkers and the research community, including media literacy initiatives.

API

3. Ficha Limpa do Bot



PEGABOT

@perfil no twitter

PEGAR



ofabro

29%



Compartilhe o resultado



4. Criação de uma criptomoeda para financiar as campanhas eleitorais

BNDES financiou projeto blockchain focado em smart cities

Iniciativa paulista trabalha com inovações tecnológicas para cidades do futuro.



Por: Gustavo Bertolucci 13/08/2020 10:04



Projeto busca usar tecnologia blockchain para controlar gastos públicos

A Investtools quer expandir a ferramenta Gov Token, de controle de gastos, para qualquer órgão público que busque novas tecnologias no combate à corrupção

<https://valor.globo.com/brasil/noticia/2021/02/12/projeto-busca-usar-tecnologia-blockchain-para-controlar-gastos-publicos.ghtml>

Cripto Moeda vs. Cripto Ativo

Todo orçamento convertido em um correspondente em cripto, que possa ser trackeado
e.g., Fundo Especial de Financiamento de Campanha (FEFC)



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> A to Z

Google Custom search

[OECD Home](#)

[About](#)

[Countries](#) ▾

[Topics](#) ▾

[Coronavirus \(COVID-19\)](#)

> [Français](#)

[OECD Home](#) > [Finance](#) > OECD forms a high-level expert group on blockchain

OECD forms a high-level expert group on blockchain

Paris, 13 January 2020 - The Organisation for Economic Cooperation and Development has formed an expert group to provide advice on its work on blockchain and other distributed ledger technologies; this will include the development of high-level blockchain policy principles. The formation of the group follows the establishment of the OECD's [Blockchain Policy Centre](#) in 2018. The Blockchain Policy Centre provides a global reference point for policy makers and supports the co-ordination of OECD work on blockchain and other distributed ledger technologies, work lead at the OECD by its Committee on Financial Markets (CMF) in cooperation with the Committee on Digital Economy Policy (CDEP).