



Thiago Tavares Nunes de Oliveira
Presidente da SaferNet Brasil

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A SAFERNET DEFENDE OS

DIREITOS HUMANOS

E A LIBERDADE

NA INTERNET HÁ QUASE 10 ANOS

helpline

15.162

CRIANÇAS E ADOLESCENTES

18.234

PAIS E EDUCADORES

865

AUTORIDADES

452

ATIVIDADES DE SENSIBILIZAÇÃO E
FORMAÇÃO DE MULTIPLICADORES

63
CIDADES

21
ESTADOS



MAIS DE
115 MIL

PESSOAS
EM MAIS DE

460

EVENTOS
EM

63

CIDADES
EM TODO
O BRASIL!

AJUDOU

9.577

PESSOAS
EM 24 ESTADOS

914

CRIANÇAS E ADOLESCENTES

1098

PAIS E EDUCADORES

7.326

OUTROS ADULTOS EM SEU
CANAL DE AJUDA E ORIENTAÇÃO



The internet can't keep a secret

Keep your privacy offline



ALICIAMENTO - CAMPANHAS



3.606.419

DENÚNCIAS ANÔNIMAS

RECEBIDAS DO
CANAL DE
DENÚNCIA



585.778

PÁGINAS (URLS) DISTINTAS

9

IDIOMAS

72.739

HOSTS DIFERENTES

41.354

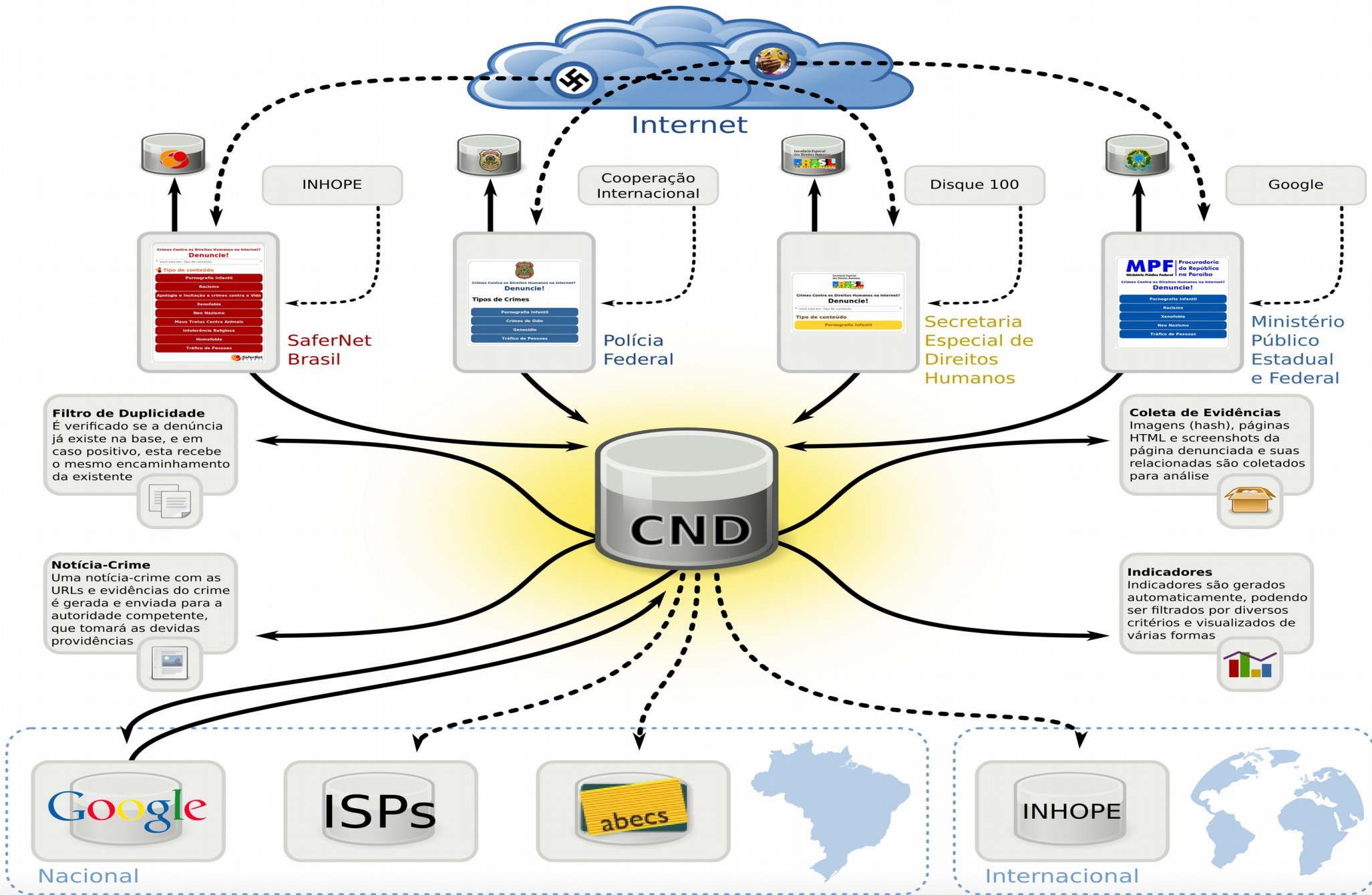
NÚMEROS IPS DISTINTOS

96

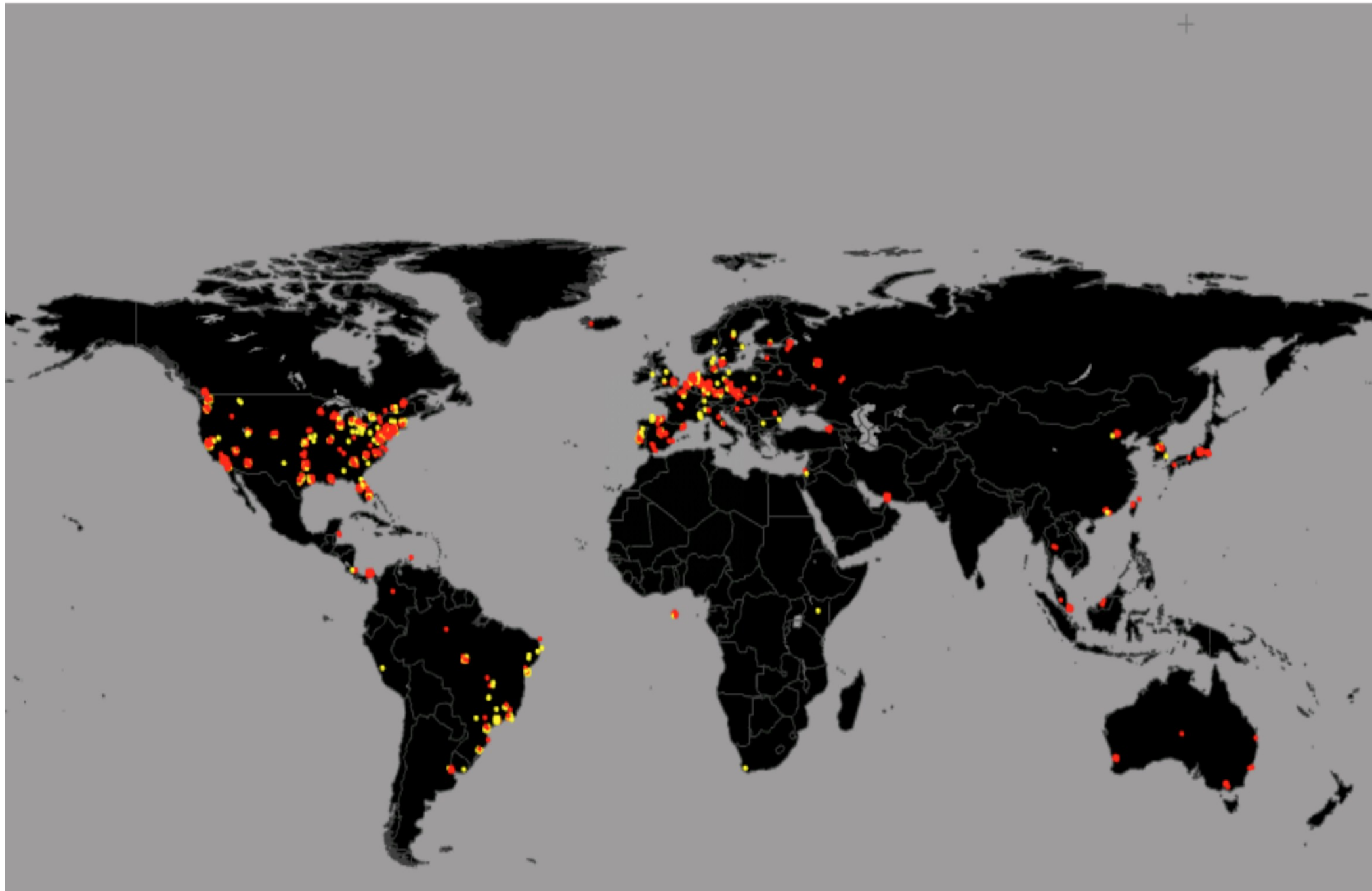
PAÍSES

5

CONTINENTES



SaferNet Brasil - Reported Content Map





**HOJE A SAFERNET
FAZ PARTE DE
3 GRANDES REDES
INTERNACIONAIS...**

INTERNATIONAL ASSOCIATION OF INTERNET HOTLINES

INHOPE

ins@fe

CHI Child Helpline International

The current Board consists of six people



Amela Efendic (BiH)
President

Amela is the Manager of the Bosnian Hotline, the International Forum of Solidarity-EMMAUS. In 2011, Amela received from the hands of Ms. Hillary Clinton the prestigious Hero to Act Against Modern Slavery Award.



Thiago Tavares (BR)

Thiago is a Cyberlaw Professor and the SaferNet Brazil founder and President. Thiago has been coordinating the Brazilian National Cybercrime Reporting Center since 2005. Thiago is a member of the Brazilian Internet Steering Committee (CGI.br) and chairs the INHOPE Foundation.



John Shehan (US)
Vice-President

John is the Executive Director of the Exploited Child Division at the National Center for Missing & Exploited Children (NCMEC). John has been with NCMEC for almost 15 years and has dedicated his career towards protecting children from sexual abuse.



Nick Nicholls (ZA)

Nick is an independent director serving on the Board of the Film and Publication Board of South Africa (FPB). Nick specialises in governance, risk management and information technologies.



Gitte Jakobsen (DK)
Treasurer

Specialised in prevention from childhood neglect, violence and sexual abuse, Gitte is Senior Advisor on Child Protection at Save the Children Denmark. Gitte has been a content analyst with the Danish Hotline since 2012.



Tomislav Ramljak (HR)

Tomislav is the director of the Croatian Center for missing and exploited children (CNZD). Tomislav launched the phone line for missing children in Croatia – recognised as 116 000 across Europe.

INHOPE, a global network of Internet Hotlines responding to reports of illegal content on the web and fighting Child Sexual Abuse Material

Reports received and processed by region for 2013

28 EU Member States (except Sweden) plus Iceland, Russia, Turkey, Serbia and Bosnia and Herzegovina **499,482**

North America **536,760**

Rest of the world **174,651**

41%

44%

15%

In 2013:

1,210,893

total reports processed



by **170** analysts worldwide



Serving **2.7 billion** Internet users worldwide



49 hotlines in 43 countries (2013)



Co-funded by the European Union

* The INHOPE Foundation is a charity constituted in 2010 to help develop new hotlines worldwide. The Foundation has so far assisted in the development of 3 hotlines in Colombia, Kazakhstan and Thailand.

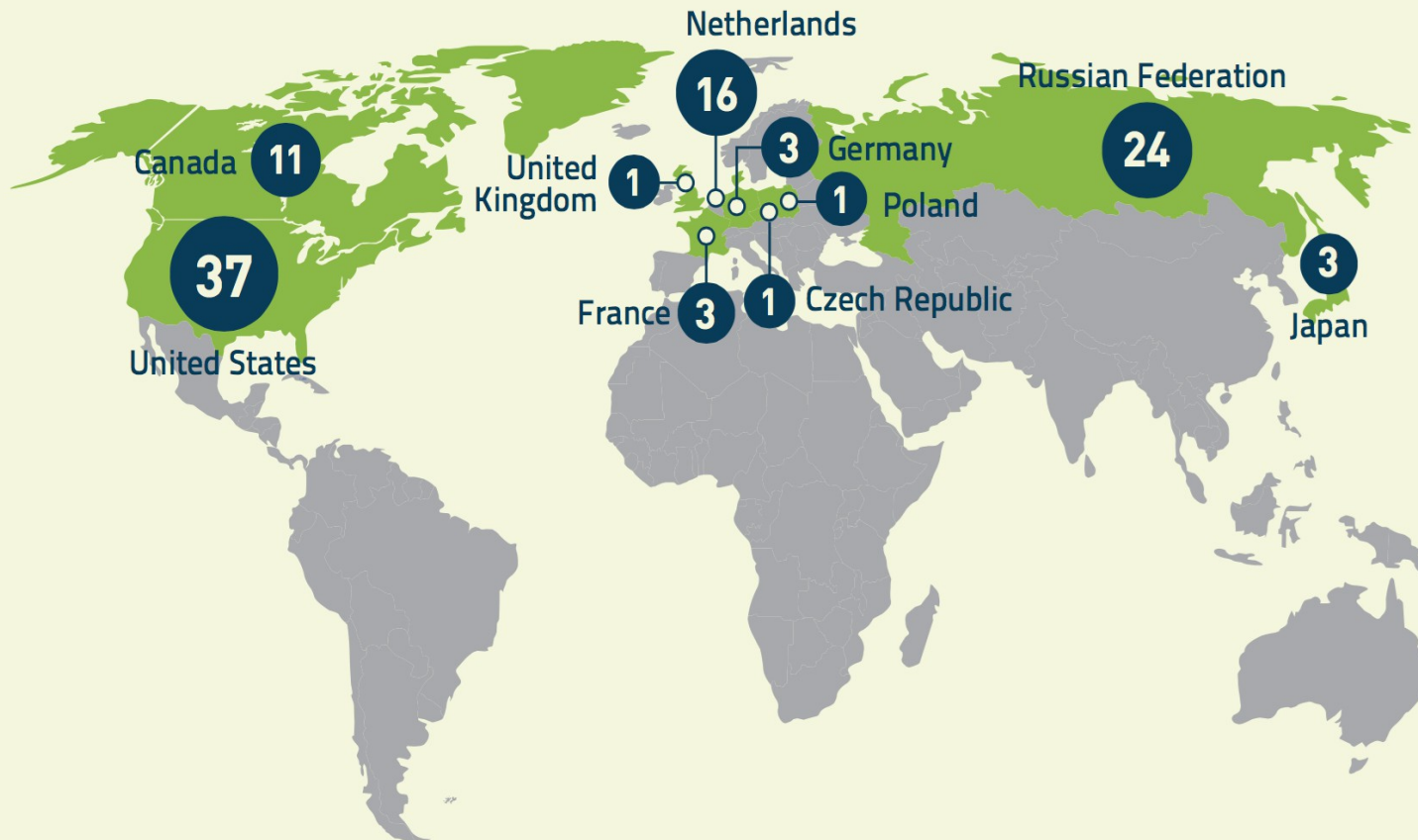
Top 10 hosting countries in 2014

Worldwide %

89,758
All hosting

98%

of identified child sexual abuse material was traced back to hosting services in countries covered by the INHOPE network.



Hosting outside the INHOPE network

1,513
All hosting



Ukraine



China, People's Republic of



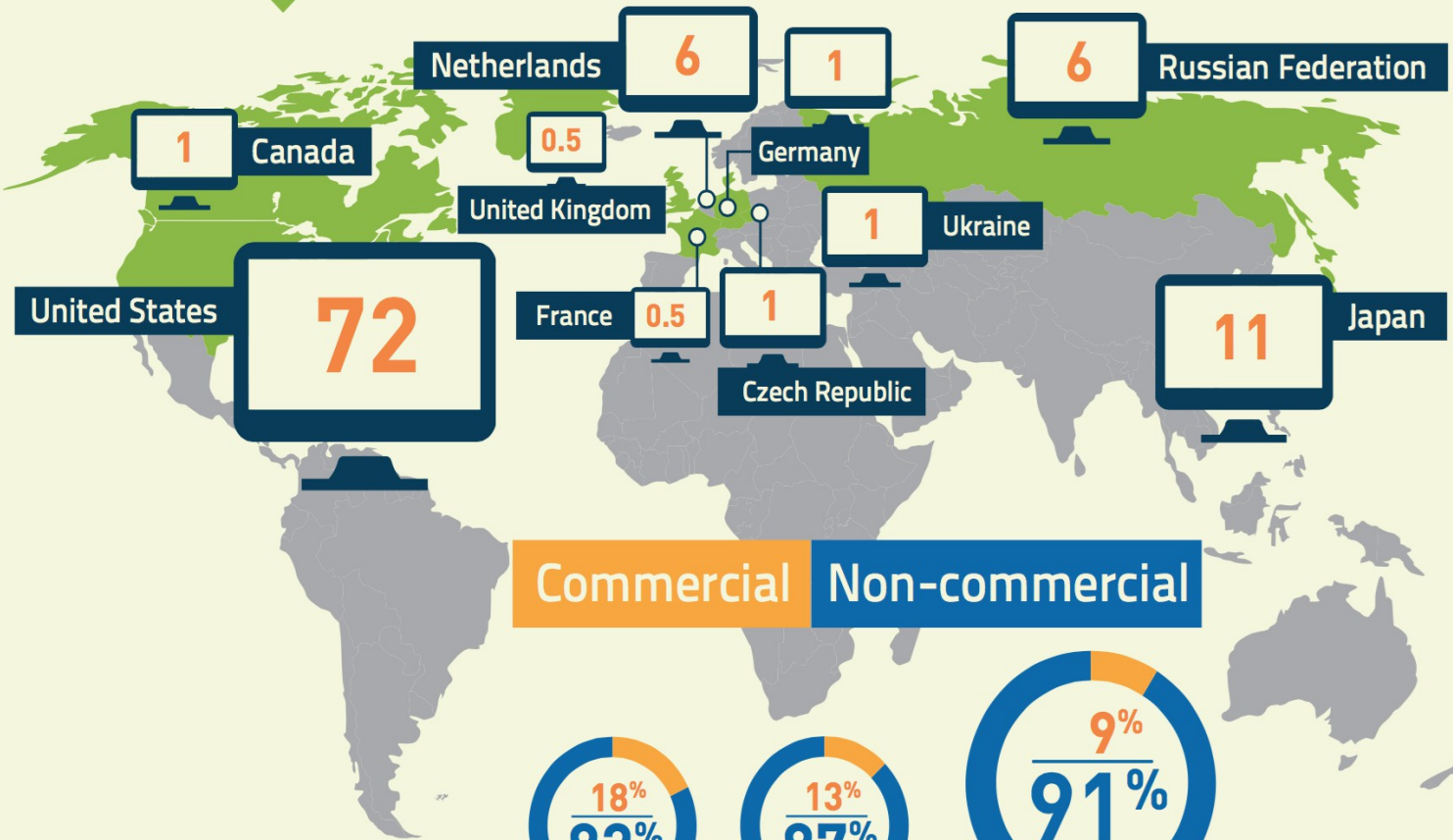
Switzerland



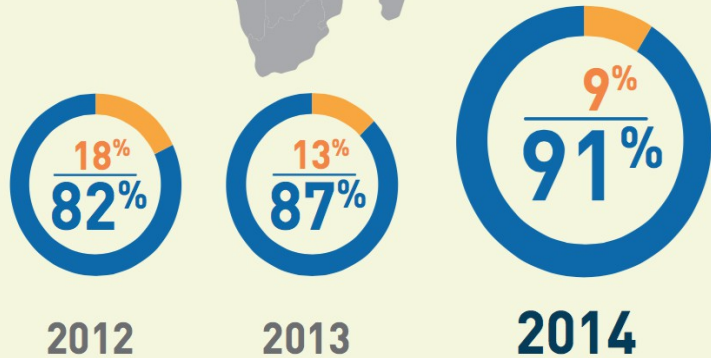
Co-funded by
the European Union

Worldwide commercial hosting in 2014

Global %



Commercial Non-commercial



Top 3 hosting countries outside the INHOPE network

-  Ukraine
-  British Virgin Islands
-  Moldova

Speeding up Notice-and-Takedown times

without jeopardising criminal investigations

INTERNATIONAL ASSOCIATION OF INTERNET HOTLINES

INHOPE

HOW ONE SINGLE REPORT TO A HOTLINE MAKES A WORLD OF DIFFERENCE



Hotline reports to law enforcement in 2014

IN EUROPE*

98% was reported to law enforcement within 24 hours.

11

WORLDWIDE

95% was reported to law enforcement within a day.

23

● 1 day ● 2 days ● 2+ days

Removal of CSAM from public access in 2014



IN EUROPE*

93% was removed from the Internet in less than 72 hours.



WORLDWIDE

91% was removed from the Internet in less than three days.

● 1-3 days ● 4-6 days ● 7+ days

*Europe is defined as all 28 EU Member States with the addition of Iceland, Bosnia-and-Herzegovina, Serbia, Russia and Turkey.

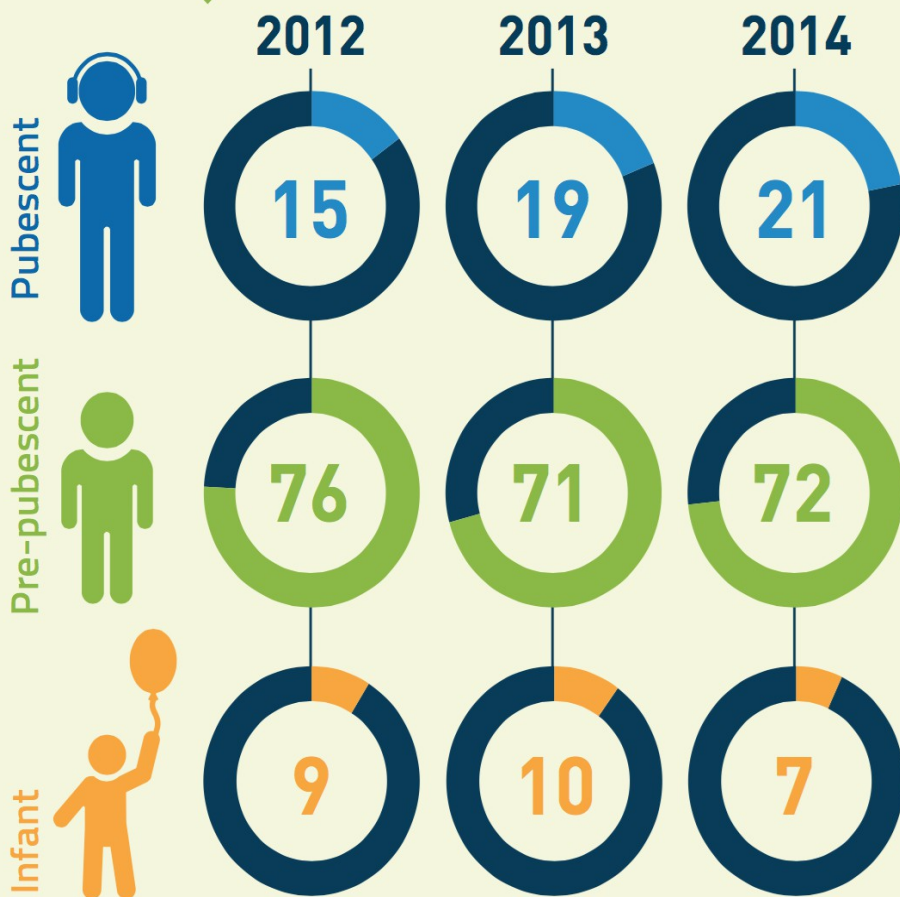


Co-funded by the European Union

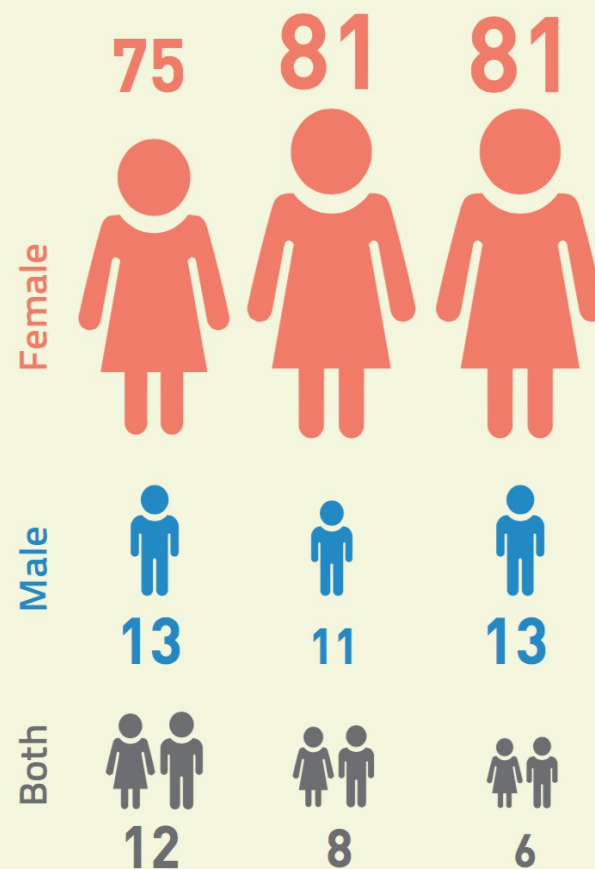
Victim profiles

Removing Child Sexual Abuse Material from the Internet helps protect abused children from further victimisation.

Age Group %



Gender %



Co-funded by the European Union

Mandatory Reporting in the United States

18 U.S.C. § 2258A

- Stipulates U.S. based companies **shall** report instances of “apparent child pornography” to the CyberTipline
- Treats receipt of CyberTipline report as “preservation” request for 90 days
- Provides ESPs immunity for transfer of apparent child pornography images to the CyberTipline
- Specifies what the company **may** provide in each report
 - Suspect/uploader information
 - Historical information
 - Jurisdictional information

BRAZIL

- BOLIVIA

CAMBODIA

CARIBBEAN

- ANGUILLA
- ANTIGUA & BARBUDA
- ARUBA
- BARBADOS
- BERMUDA
- BONAIRE
- BRITISH VIRGIN ISLANDS
- CAYMAN ISLANDS
- CUBA
- CURACAO
- DOMINICA
- GRENADA
- GUADELOUPE
- MARTINIQUE
- MONTSERRAT
- ST. BARTELEMEY
- ST. KITTS & NEVIS
- ST. LUCIA
- ST. MARTIN
- ST. VINCENT & THE GRENADINES
- TRINIDAD & TOBAGO
- TURKS & CAICOS ISLANDS

COLOMBIA

- VENEZUELA

COSTA RICA

ECUADOR

- PERU

EL SALVADOR

EUROPOL

- BELGIUM
- BULGARIA
- CROATIA
- CYPRUS
- CZECH REPUBLIC
- DENMARK
- ESTONIA
- FINLAND
- LATVIA
- HUNGARY
- LITHUANIA
- LUXEMBOURG
- MALTA
- NORWAY
- POLAND
- ROMANIA
- SWEDEN
- SLOVAKIA
- SLOVENIA

FRANCE

- MONACO

GERMANY*

- ARMENIA
- AZERBAIJAN
- BELARUS

GUATEMALA

- BELIZE

HONG KONG

- MACAU
- TAIWAN

INDONESIA

MEXICO

SINGAPORE

- BRUNEI
- FIJI
- MALAYSIA
- NEW CALEDONIA
- PAPUA NEW GUINEA
- SOLOMON ISLANDS
- TIMOR-LESTE
- VANUATU

SAUDI ARABIA

SOUTH KOREA

SPAIN

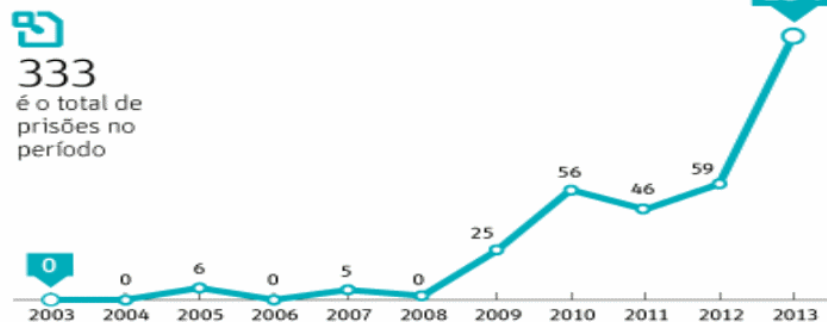
- PORTUGAL

THAILAND

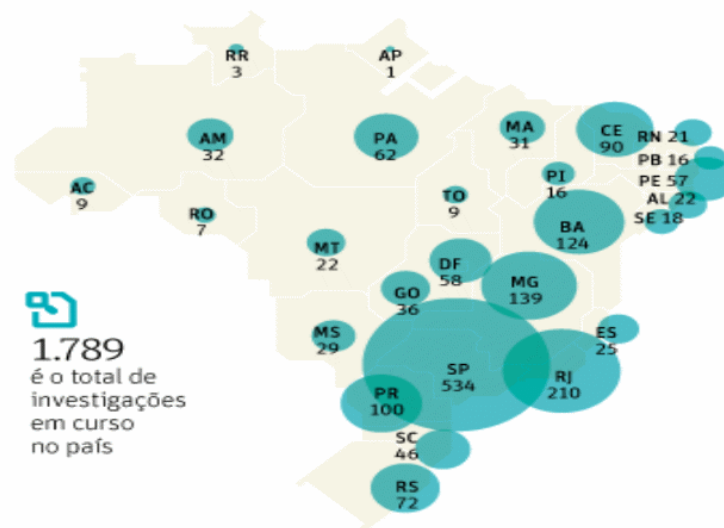
- BURMA
- LAOS
- VIETNAM

MAPA DAS AÇÕES CONTRA A PORNOGRAFIA INFANTIL

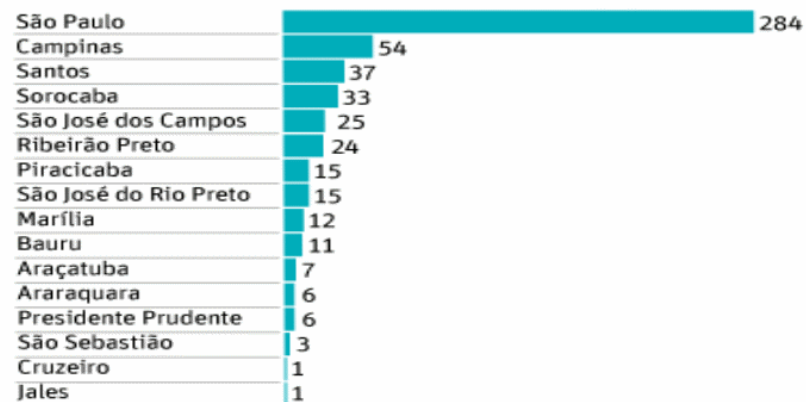
Prisões em flagrante na última década



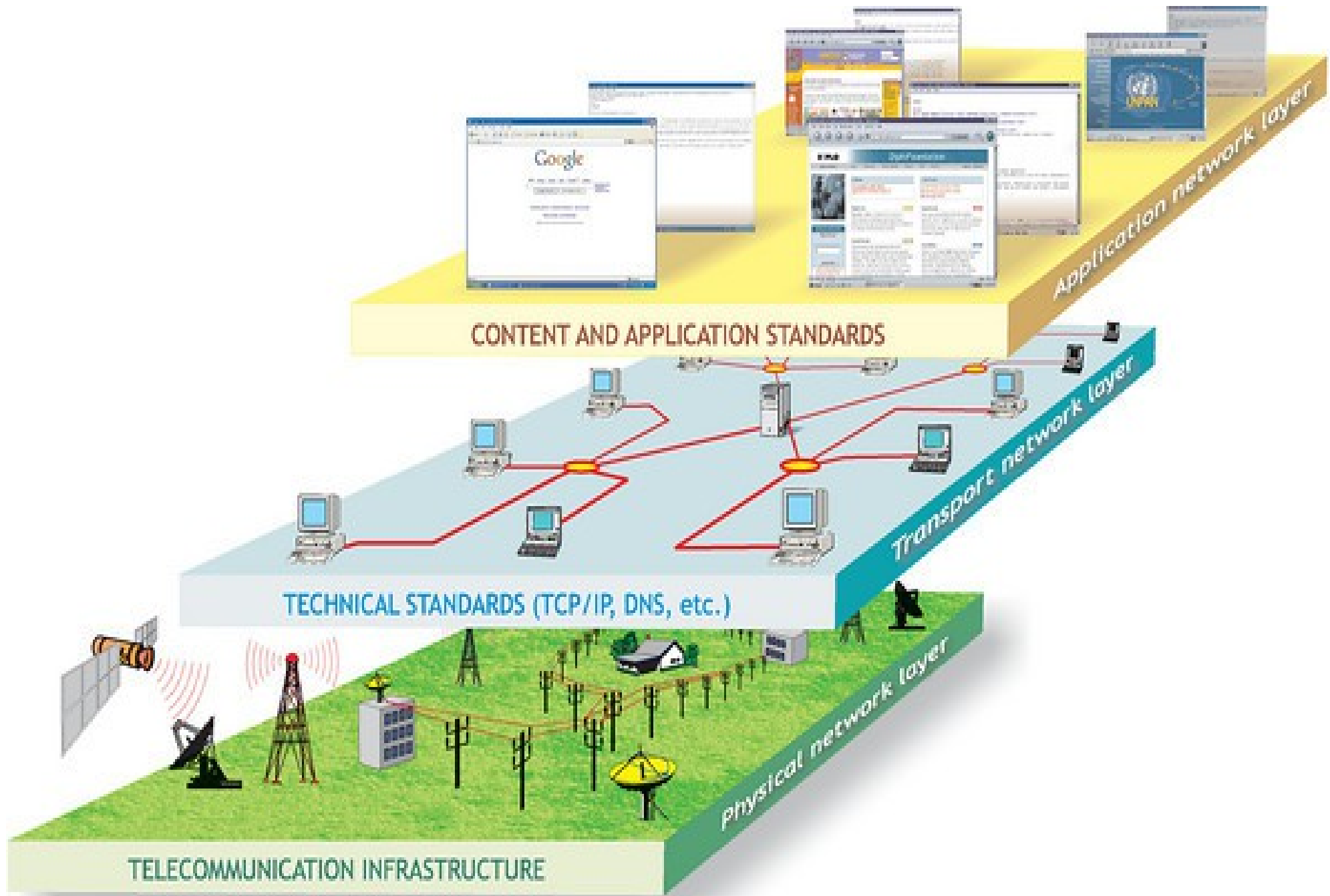
Ranking nacional de investigações em curso



Unidades da PG com maior número de investigações em SP



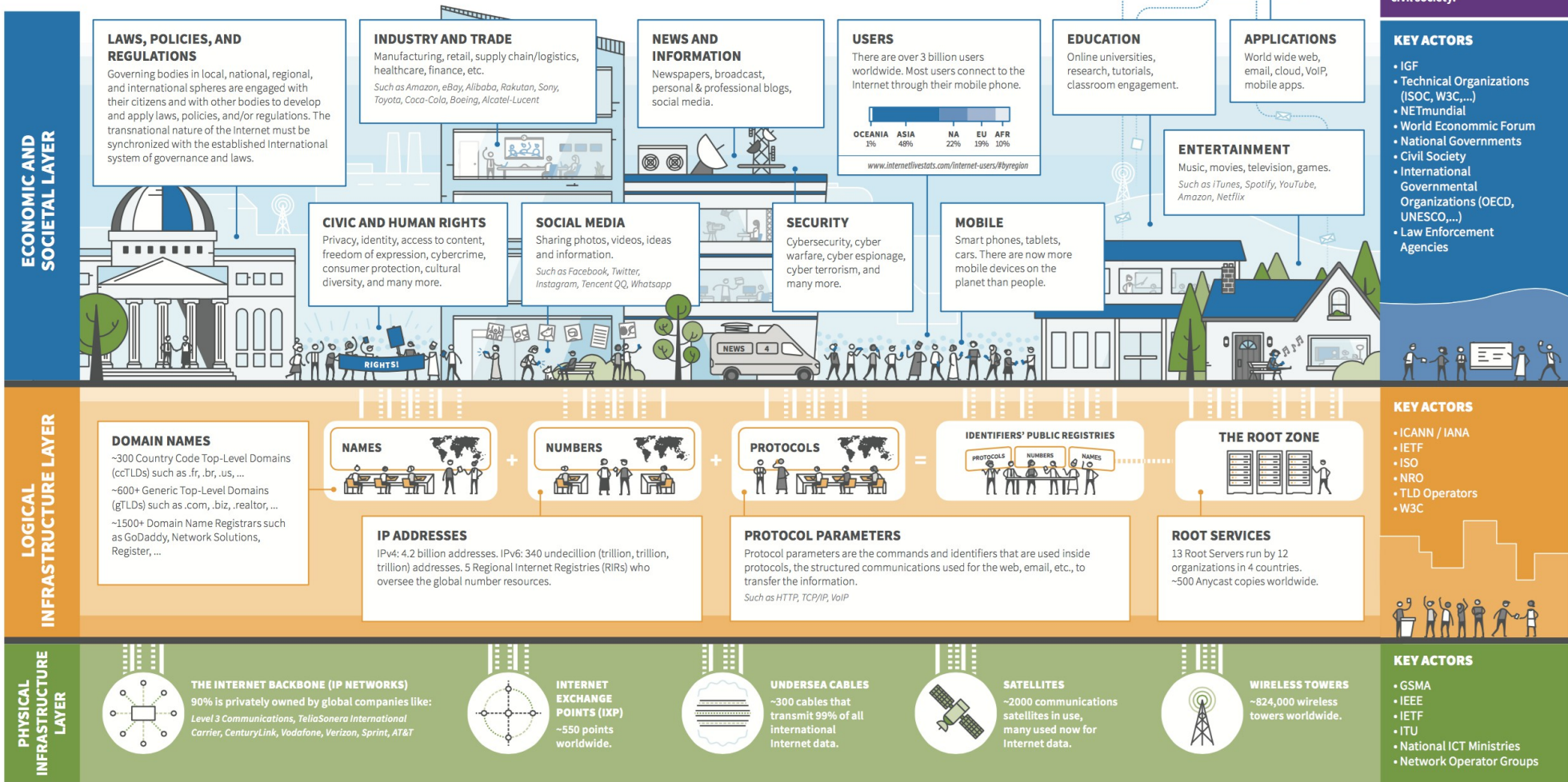
Alguns temas técnicos em debate na CPI



THE THREE LAYERS OF DIGITAL GOVERNANCE

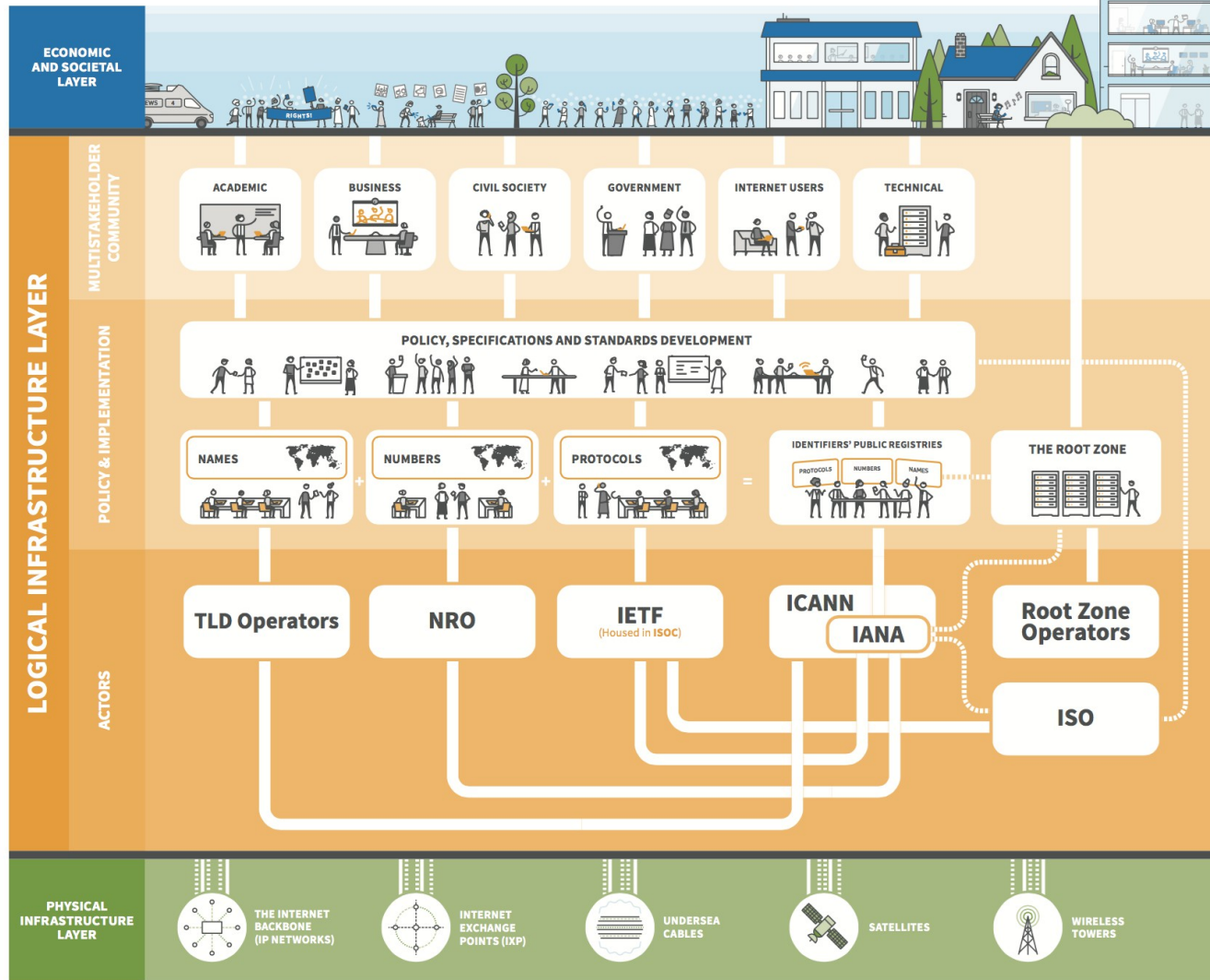
No one person, government, organization, or company governs the digital infrastructure, economy, or society. Digital governance is achieved through the collaborations of Multistakeholder experts acting through polycentric communities, institutions, and platforms across national, regional, and global spheres. Such Digital Governance is stratified into three layers to address infrastructure, economic, and societal issues with solutions. For a map of Digital Governance Issues and Solutions across all three layers, visit <https://map.netmundial.org>

MULTISTAKEHOLDER COLLABORATIONS
Solutions to issues in each layer include policies, best practices, standards, and specifications developed by the collaborations of expert stakeholders from actors in business, government, academia, technical, and civil society.



WHO GOVERNS THE INTERNET'S LOGICAL INFRASTRUCTURE?

Layered on top of the Physical Infrastructure's thousands of networks and satellites, the Internet's Logical Infrastructure is what delivers One Internet for the world through Unique Identifiers (Names, Numbers, and Protocol Parameters). ICANN coordinates the administration of this layer in partnership with other technical communities to ensure the security, stability, resiliency, and integrity of this critical layer.



TECHNICAL OPERATIONS

The technical Operating Community comprises multiple independent actors bound by common principles and mutual commitments that ensure its security and stability of the Logical Infrastructure of the Internet. Each actor's community develops policies and standards in an open, inclusive, and consensus-based approach.

ACTORS

ICANN *Internet Corporation for Assigned Names and Numbers*

Helps coordinate the Internet's systems of unique identifiers including domain names and IP addresses, as well as manages the IETF's protocol parameters.

IANA, the Internet Assigned Numbers Authority, is a function housed and operated within ICANN. It acts as the top-level allocator for blocks of IP addresses and AS numbers, proposes creation of and changes to DNS top-level domains, and manages lists of unique identifiers used in Internet protocols.
www.icann.org
www.iana.org

IETF *Internet Engineering Task Force*

Develops and promotes a wide range of Internet standards dealing in particular with standards of the Internet protocol suite. Their technical documents influence the way people design, use, and manage the Internet. The IETF operates under the Internet Society (ISOC) with architectural oversight provided by the Internet Architecture Board (IAB).
www.ietf.org

ISO *International Organization for Standardization*

Standardizes, among many other things, the official names and postal codes of countries, dependent territories, special areas of geographic significance.
www.iso.org

NRO *Number Resource Organization*

A coordinating body for the five Regional Internet Registries (RIRs). The RIRs manage the distribution of IP addresses and Autonomous System Numbers in their regions of the world.
www.nro.net
 AFRNIC www.afrinic.net
 APNIC www.apnic.net
 ARIN www.arin.net
 LACNIC www.lacnic.net
 RIPE NCC www.ripe.net

TLD Operators *Top Level Domain Operators*

Organizations responsible for the management of the Top Level Domains such as: Generic TLDs (.com, .biz, .edu), Country Code TLDs (.fr, .us, .cn) operators, and Internationalized Country Code for non-latin alphabet systems (Chinese, Arabic)—among others.
www.wikipedia.org/wiki/Top-level_domain

Root Zone Operators

12 independent organisations operate the 13 authoritative name servers (A through M) that serve the Domain Name System (DNS) root zone. The name servers are a network of hundreds of physical servers located in many countries around the world.
www.root-servers.org

MULTISTAKEHOLDER COMMUNITY

Academic

- Institutions of higher learning
- Academic thought leaders
- Professors & students

Business

- Private-sector companies from across industries
- Industry and trade associations

Civil Society

- International organizations
- Non-governmental organizations
- Non-profit organizations
- Think Tanks

Government

- National governments
- Distinct economies recognized in international fora
- Multinational governmental and treaty organizations
- Public authorities (with a direct interest in global Internet Governance)

Internet Users

- Private citizens interested in regional or global Internet Governance

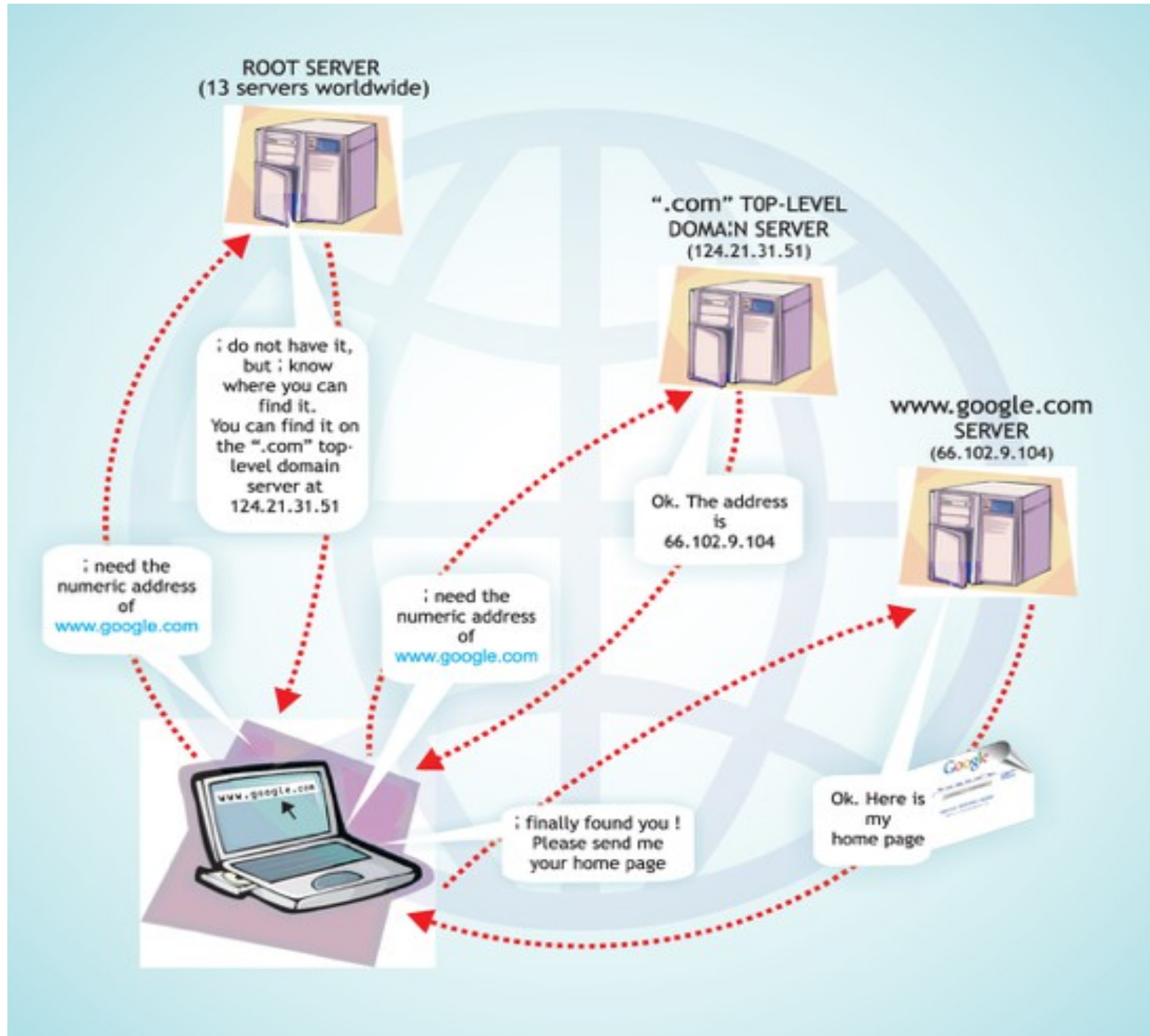
Technical

- Internet engineers
- Computer engineers
- Software developers
- Network operators

Exemplo 1: Delegação de blocos IPv4 e transição para o IPv6

| Rank | País | População | % p. LATAM | Num. IPv4 | % dos Ips |
|------|--------------|------------------|--------------|------------------|--------------|
| 1 | Brazil | 204519000 | 33,13 | 81620480 | 44,47 |
| 2 | México | 121006000 | 19,6 | 28794368 | 15,69 |
| 3 | Colombia | 48218000 | 7,81 | 17268736 | 9,41 |
| 4 | Argentina | 43132000 | 6,99 | 18884608 | 10,29 |
| 5 | Peru | 31153000 | 5,05 | 3149312 | 1,72 |
| 6 | Venezuela | 30620000 | 4,96 | 6786560 | 3,7 |
| 7 | Chile | 18006000 | 2,92 | 10131968 | 5,52 |
| 8 | Ecuador | 16279000 | 2,64 | 2569984 | 1,4 |
| 9 | Guatemala | 16176000 | 2,62 | 600064 | 0,33 |
| 10 | Cuba | 11252000 | 1,82 | 257024 | 0,14 |
| | TOTAL | 540361000 | 87,54 | 170063104 | 92,67 |

Exemplo 2: DNS e WHOIS



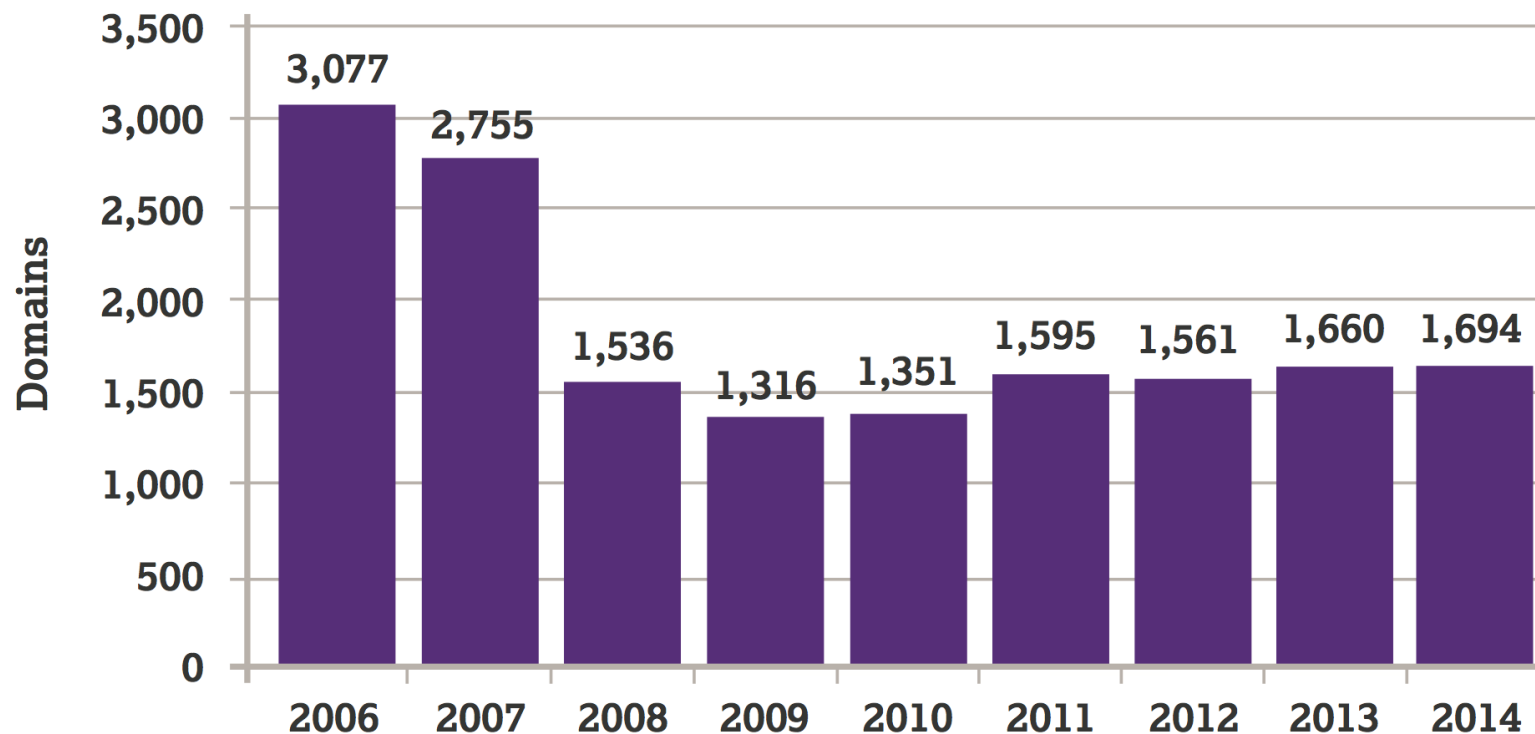


Figure 2: The number of domains hosting child sexual abuse content over time.

For domain analysis purposes, the webpages of www.iwf.org.uk, www.iwf.org.uk/report, www.mobile.iwf.org.uk/report, and www.iwf.org.uk/about-iwf/news are counted as one domain i.e., iwf.org.uk.

In 2014, **31,266** URLs contained child sexual abuse imagery and these were hosted on **1,694** domains worldwide. (This excludes newsgroup content).

The **31,266** URLs hosting child sexual abuse content were traced to **45** countries (43 in 2013).

Five top level domains (.com .net .ru .org and .info) accounted for **77%** of all webpages identified as containing child sexual abuse images and videos.

POLYCENTRIC DIGITAL GOVERNANCE

Digital governance must resemble the Internet itself: highly distributed, open, agile, and innovative. These are the tenets of **Polycentric Digital Governance**. Based on the successful multistakeholder collaborations of the technical communities who built the Internet, this 21st century Polycentric approach to governance is necessary to address the complex issues and opportunities arising from the transnational digital space.

Polycentric Governance enables all stakeholders to collaboratively formulate solutions for digital governance issues in a distributed, innovative, and dynamic ecosystem of actors (institutions, platforms, partnerships, and expert communities). Solutions may then be adopted voluntarily by stakeholders or implemented through applicable legal processes.

Polycentric Digital Governance calls on all actors and stakeholders to embrace the NETmundial Principles (listed on reverse side). The success of Polycentric Governance also requires Enablers for Multistakeholder Collaborations and the Solutions Architecture described here.

MULTISTAKEHOLDER COLLABORATIONS ENABLERS

DIALOGUES AND PARTNERSHIPS

Forums to catalyze the multi-stakeholder exchange of ideas and experiences, build Public Private Partnerships (PPPs), and advance the collective learning and mutual understanding across the full range of digital governance issues in an open, transparent and inclusive manner.

- Examples:
- Internet Governance Forum (IGF) www.intgovforum.org
 - World Economic Forum www.weforum.org
 - World Internet Conference at Wuzhen www.wicwuzhen.cn

EXPERT COMMUNITIES AND PLATFORMS

Online platforms, communities, institutions, or dynamic groups of actors enabling collaborations between experts from relevant sectors to analyze issues, identify governance gaps, and formulate Digital Governance Solutions.

- Examples:
- IETF www.ietf.org
 - ICANN www.icann.org
 - NETmundial (Collaborations Platform) www.netmundial.org
 - Experts in Technology and Policy (ETAP) www.etap.ieee.org
 - Global Internet Policy Observatory (GIPO) www.giponet.org

CAPACITY DEVELOPMENT AND BEST PRACTICES

Resources, programs, and tools to empower stakeholders and actors across all sectors with knowledge and skills, enabling broad and effective participation in Polycentric Digital Governance processes and Multistakeholder Collaborations.

- Examples:
- Global Commission on Internet Governance www.ourinternet.org
 - NETmundial (Local IG Best Practices) www.netmundial.org

DIGITAL GOVERNANCE SOLUTIONS ARCHITECTURE

DIGITAL GOVERNANCE LAYERS

The Digital Governance of the Economic and Societal Layer is still at the embryonic stage, requiring innovative collaborations by experts across sectors.

ISSUE CATEGORIES

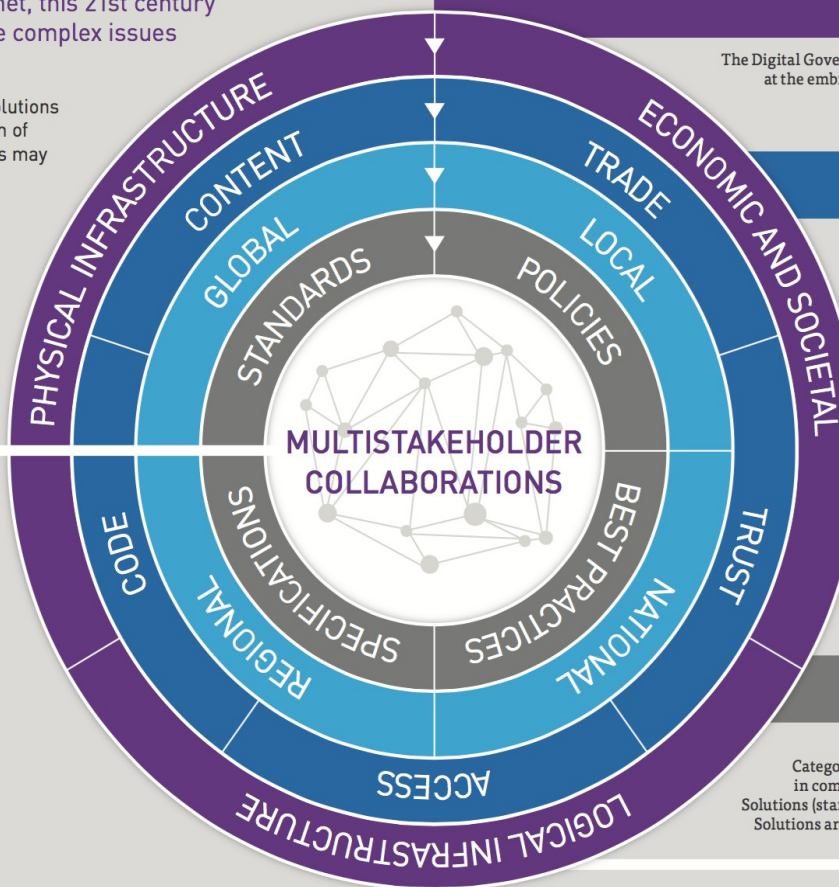
Across all Layers, experts identified 75+ governance Issues in five Categories. For a map of Issues (and Solutions if available) see map.netmundial.org

GEO SPHERES

While issues in the Infrastructure Layers are largely solved in the Global Sphere to maintain the open and global integrity of one Internet, the issues in the Economic and Societal Layer often require solutions at the Local, National, or Regional Spheres. However, due to the transnational nature of the digital space, localized solutions often must be coordinated/synchronized at the higher Global Sphere in order to be effective.

SOLUTION TYPES

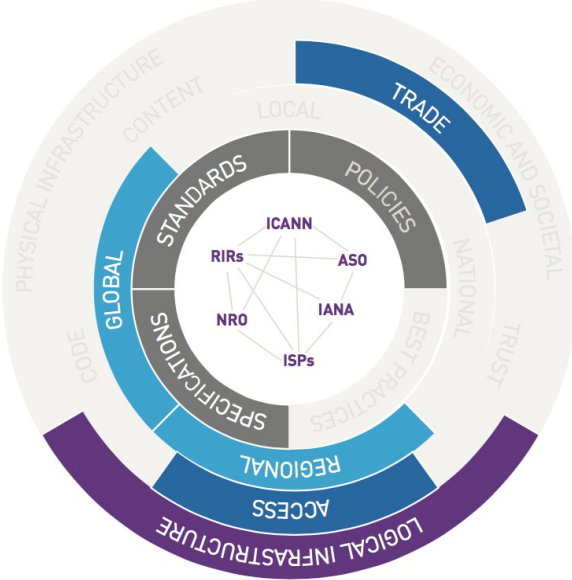
To address Digital Governance across all Issue Categories and Geographic Spheres, experts collaborate in communities or through online platforms to develop Solutions (standards, specifications, policies, or best practices). Solutions are open and available for any actor to freely adopt.



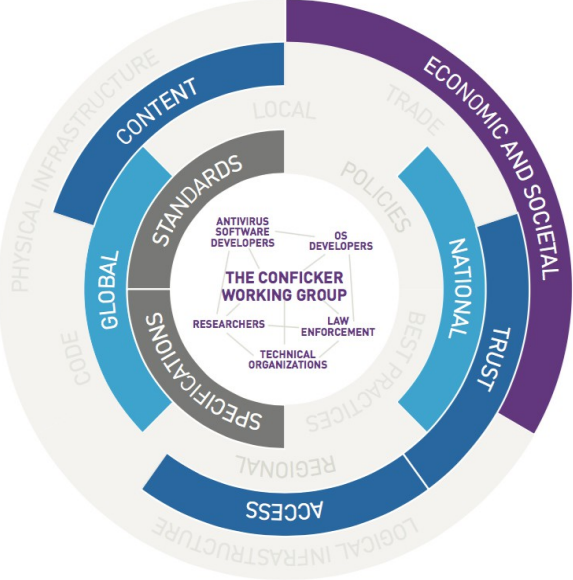
Samples of **Multistakeholder Collaborations and their Solutions** are on reverse side.

POLYCENTRIC DIGITAL GOVERNANCE

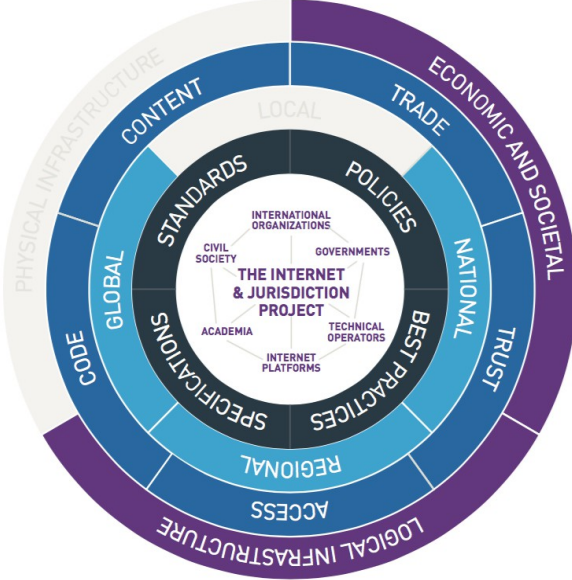
SAMPLE MULTISTAKEHOLDER COLLABORATIONS



Example 1: Public Internet Protocol (IP) Numbers



Example 2: Conficker Virus



Example 3: Domain Seizures & Content Takedowns

GOVERNANCE PRINCIPLES

Polycentric Governance requires common principles embraced by cooperating actors, whether individuals or institutions. The NETmundial Principles - developed by the broad consensus of the global community in São Paulo in April 2014 - should guide Internet Governance activities.

FULL DETAILS OF THE PRINCIPLES AVAILABLE WWW.NETMUNDIAL.ORG

- UNIFIED AND UNFRAGMENTED LOGICAL INFRASTRUCTURE
- HUMAN RIGHTS AND SHARED VALUES
- SECURITY, STABILITY AND RESILIENCE OF THE INTERNET
- ENABLING ENVIRONMENT FOR SUSTAINABLE INNOVATION AND CREATIVITY
- CULTURE AND LINGUISTIC DIVERSITY
- PROCESS PRINCIPLES
- PROTECTION OF INTERMEDIARIES
- OPEN AND DISTRIBUTED ARCHITECTURE
- OPEN STANDARDS



1 2 3 4 5 6 7 8 9

GOVERNO

10 11 12 13 14 15 16 17 18 19 20 21

SOCIEDADE CIVIL

e

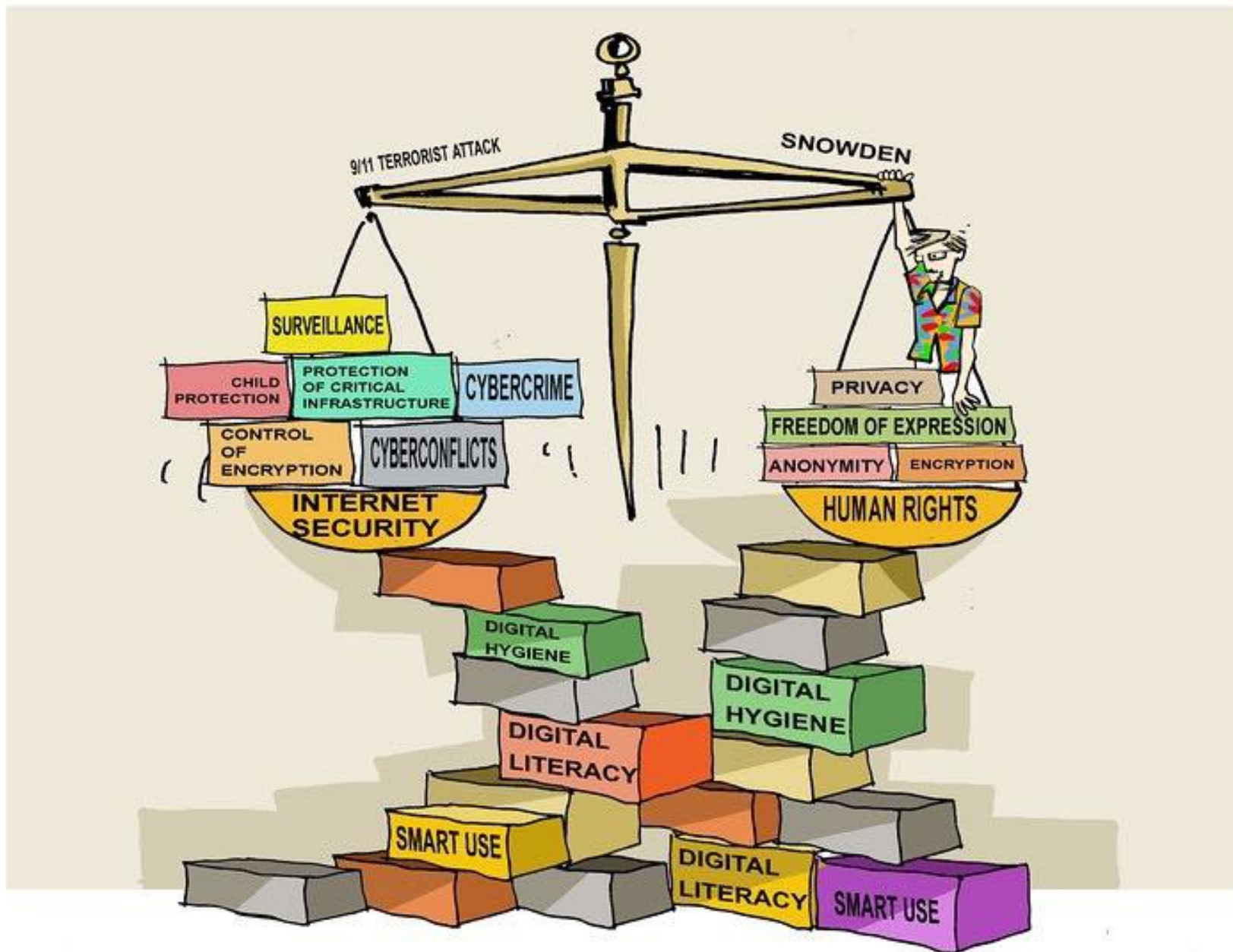
Representantes do Governo:

- 1 Ministério da Ciência, Tecnologia e Inovação (coordenador)
- 2 Casa Civil da Presidência da República
- 3 Ministério das Comunicações
- 4 Ministério da Defesa
- 5 Ministério do Desenvolvimento, Indústria e Comércio Exterior
- 6 Ministério do Planejamento, Orçamento e Gestão
- 7 Agência Nacional de Telecomunicações
- 8 Conselho Nacional de Desenvolvimento Científico e Tecnológico
- 9 Conselho Nacional de Secretários Estaduais para Assuntos de Ciência e Tecnologia

Representantes da Sociedade Civil:

- 10 Notório saber em assunto da Internet
- 11 a 14 Representantes do setor empresarial
 - provedores de acesso e conteúdo da Internet
 - provedores de infra-estrutura de telecomunicações
 - indústria de bens de informática, de bens de telecomunicações e de software
 - setor empresarial usuário
- 15 a 18 Representantes do terceiro setor
- 19 a 21 Representantes da comunidade científica e tecnológica

Conclusão



OBRIGADO!



thiagotavares@safernet.org.br

Educação: o nosso maior desafio



"É melhor prevenir os crimes do que ter de puní-los. O meio mais seguro, mas ao mesmo tempo mais difícil, de tornar os homens menos inclinados a praticar o mal é aperfeiçoar a educação"

In: BECCARIA, Cesare Bonesana. Dei delitti e delle pene: Milão, 1764.