



# IGLTA

ADVANCING  
LGBTQ+ TRAVEL

# About IGLTA

**IGLTA, the International LGBTQ+ Travel Association, was founded in 1983 and is the world's leading network of LGBTQ+ welcoming tourism businesses.** We provide free travel resources and information while continuously working to promote equality and safety within LGBTQ+ tourism worldwide.

The mission of IGLTA is to create value for LGBTQ+ travelers and expand LGBTQ+ tourism globally by demonstrating its significant social and economic impact.





**4MM+** Total Direct LGBTQ+  
Consumer Reach

**5,000+** Tourism Industry & Media  
Contacts



**80** Countries Represented

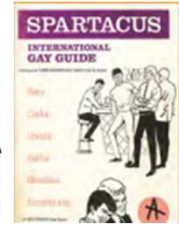
**18** Membership Development  
Representatives

**7** Countries with IGLTA Staff





**1964**  
First Gay Travel Guide  
Damron Company



**1970**  
First Edition, Spartacus  
International Gay Guide



**1969** Stonewall Riots, New York City



**1973** First LGBT group tour to Peru



**1982** First Gay Games San Francisco



**1983**  
Creation of the International  
Gay Travel Association

**1980**  
Rise of the gay resort destination, Marlin Beach Hotel,  
Fort Lauderdale, FL



**1993** First LGBT print ads, American Airlines

**1994** Tourism Montreal begins official outreach to the LGBT  
community

**1998 IGLTA Symposium in Brazil, Rio de Janeiro**

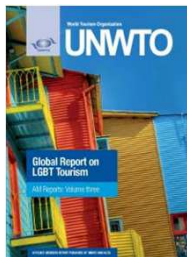


**2003** Axel Hotels, First Gay hotel chain

**2001** Netherlands, the first country to legalize same-sex marriage

**2006** Guinness Record, Pride Parade São Paulo, largest in the world

**2010**  
IGLTA is the first LGBT  
organization to become  
an affiliate member of  
the United Nations  
World Tourism  
Organization (UNWTO)



**2012 IGLTA  
Convention in  
Brazil,  
Florianopolis.**

The nonprofit  
IGLTA Foundation  
is created



**2016** IGLTA 33<sup>rd</sup> Annual Global  
Convention Cape Town, a first  
for Africa

**2019** IGLTA introduces all-new  
visual identity with refreshed  
branding & logo



**IGLTA**  
ADVANCING  
LGBTQ+ TRAVEL



**IGLTA**  
FOUNDATION

# IGLTA MEMBERS



Accommodations



Airlines



Destinations



Travel Media



Chambers of Commerce



Tour Operators / Travel Advisors



# IGLTA GLOBAL PARTNERS

## PLATINUM



## GOLD



## SILVER



[Click here](#) to view all Partners

# Expansion and diversification in the LGBTQ+ travel segment

Events (i.e. Pride and commercial festivals)



Same-sex weddings and celebrations



Tours and activities

## Diverse Locations



# Global LGBTQ+ Consumer Reach



IGLTA  
FOUNDATION

## 2021 LGBTQ+ POST COVID TRAVEL SURVEY

### GLOBAL LGBTQ+ SURVEY RESULTS

73%

The majority of global respondents (73%) said they plan to take their next major vacation before the end of 2021.



### HIGHLIGHTS OF GLOBAL RESPONDENT DATA



58% said it is likely or very likely they will stay in a hotel or a resort within the next 6 months.



68% of respondents said they are likely or very likely to take a domestic leisure trip within the next 6 months.



50% said it is likely or very likely they will take a short-haul flight within the next 6 months.



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Country > Brazil

SOUTH AMERICA

### LGBTQ+ Travel Guide to Brazil

[VIEW ALL BRAZIL MEMBERS](#)



<https://www.iglta.org/Country/Brazil>



IGLTA





**IGLTA**  
FOUNDATION

The IGLTA Foundation supports the mission of IGLTA and its members through education, research and leadership development that benefits the global LGBTQ+ tourism industry.

## Research

[iglta.org/research](http://iglta.org/research)



## Education



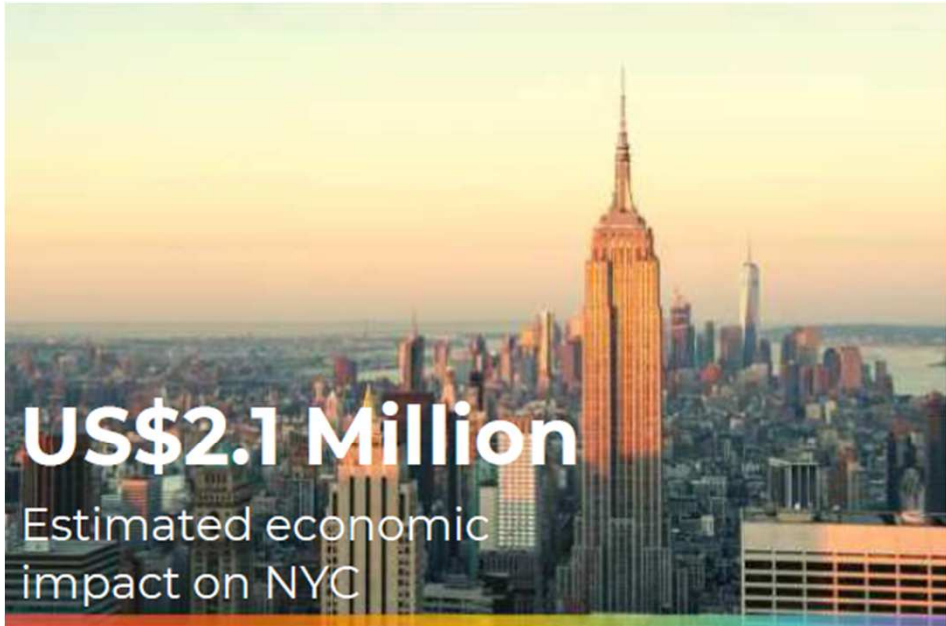
## Leadership




[iglta.org/foundation](http://iglta.org/foundation)

# IGLTA 36<sup>th</sup> Annual Global Convention by the Numbers

## # I G L T A 2 0 1 9



More than **200** articles in global media outlets covered the NYC convention



Suppliers & hosted buyers from **31 countries** participated in 1,101 scheduled appointments in the Buyer/Supplier Marketplace



**65** media outlet, freelance & influencer attendees from **10 countries**



Nearly **700** attendees




**49** countries represented



 View **Videos & Presentations**

**7.2MM** social media posts created with a reach of **2.8MM** people



Follow us!

**28** LGBTQ+ welcoming convention sponsors

**UNITE!**  
TRAVEL • LEARN • CONNECT  
IGLTA 2019 • NEW YORK CITY

# 2019 Buyer/Supplier Marketplace

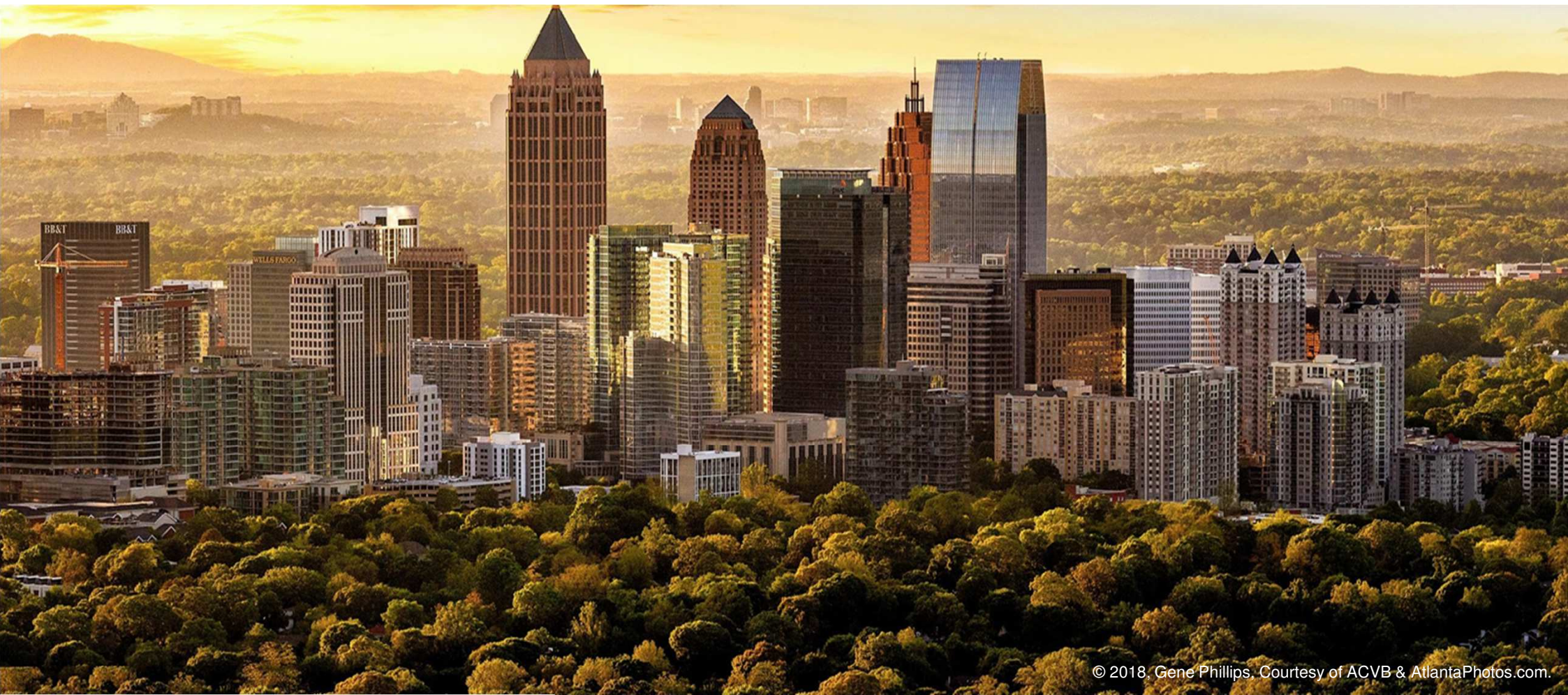


**1,101**

Appointments with buyers who sell

**91.7**

million USD in LGBTQ+ travel annually



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**2021** ANNUAL GLOBAL  
CONVENTION  
**ATLANTA**  
8 - 11 September

TRAVEL · LEARN · CONNECT

[iglta.org](http://iglta.org)

[iglta.org/convention](http://iglta.org/convention)

[iglta.org/foundation](http://iglta.org/foundation)

# Your Resource for LGBTQ+ Travel



**IGLTA**<sup>®</sup>  
ADVANCING  
LGBTQ+ TRAVEL



**CLOVIS CASEMIRO**  
**[Clovis.Casemiro@iglta.org](mailto:Clovis.Casemiro@iglta.org)**