

# SKILLS FOR GROWTH

Improving our world with  
the power of skills

# WORLD SKILLS

## VISION

Improving our world with the power of skills.

## MISSION

To raise the profile and recognition of skilled people, and show how important skills are in achieving economic growth and personal success.

## POSITION

The global hub for skills excellence and development.

# WHAT IS WORLDSKILLS?

WorldSkills is the global hub for skills development and excellence. Through International cooperation and development between industry, government, organizations, and institutions, we promote the benefits and need for skilled professionals through grass-roots community projects, skill competitions, and knowledge exchange.

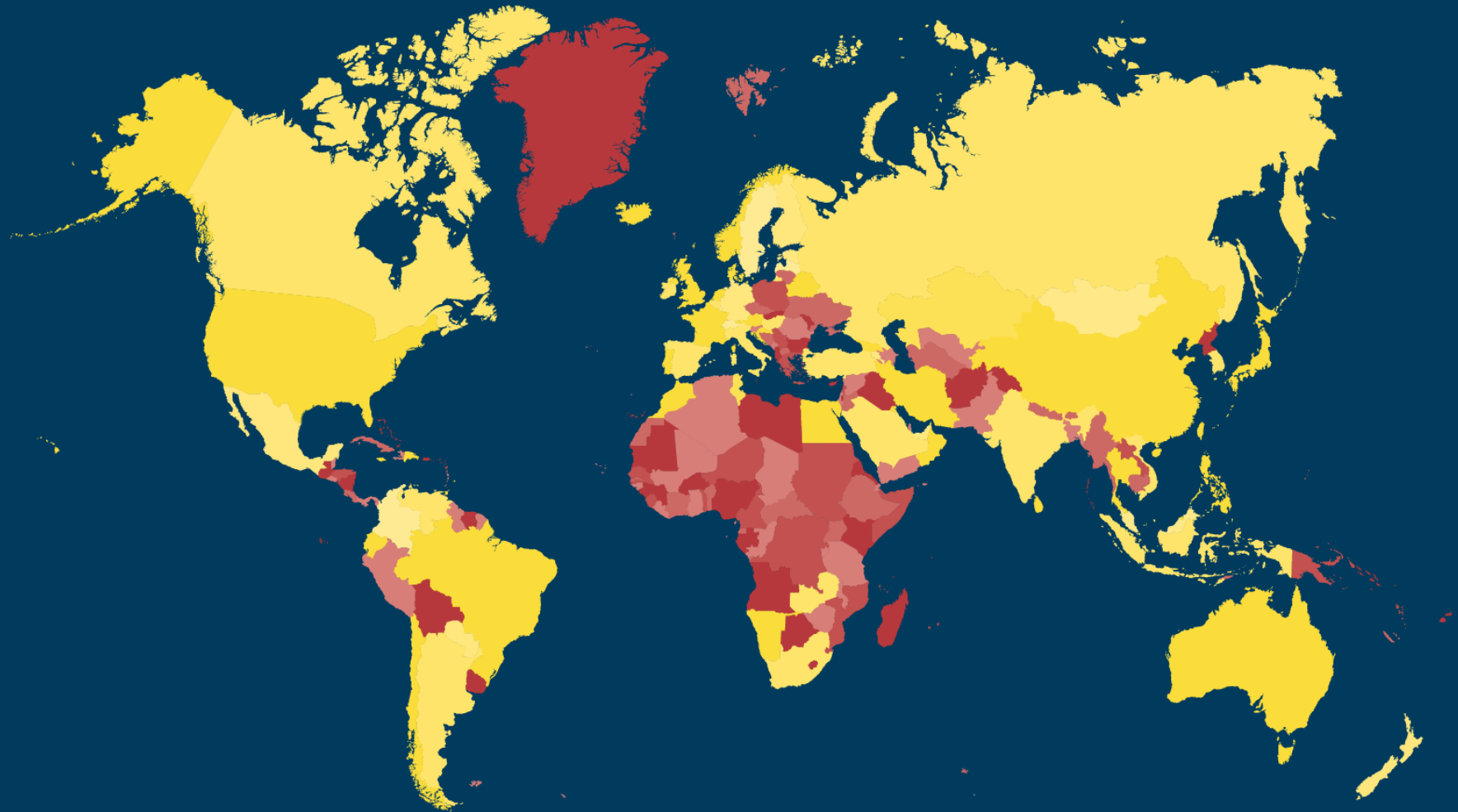
We show how important skills education and training is for youth, industries, and society by challenging young professionals around the world to become the best in the skill of their choice.

**Together we can  
raise the awareness  
and profile of the  
WorldSkills movement  
throughout the world.**

# FOCUS AREAS



# MEMBERS OF WORLDSKILLS



# WHY SKILLS COMPETITIONS WORK

**It is about benchmarking  
your performance against  
international standards**

- Skill
- Sector
- Country

# WHY SKILLS COMPETITIONS WORK

**It is about showcasing skills.  
Future career opportunities.**

- Youth
- Parents, Teachers
- Education, government

# WHAT SKILLS COMPETITIONS PROVIDE





# WHAT SKILLS COMPETITIONS PROVIDE

- Inspiring skills excellence
- Learning for life
- Pathway to professional identity
- Leaders in the making



# WORLD SKILLS São Paulo 2015 11-16 August



[www.worldskills2015.com](http://www.worldskills2015.com)

HOPE TO SEE YOU IN BRAZIL!