

DISRUPTIVE FUTURES INSTITUTE

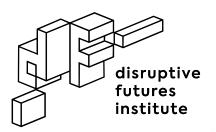
High Abilities from a **Country Perspective**

Câmara dos Deputados 19 October 2023

Roger Spitz, San Francisco (USA) @disrupt_futures





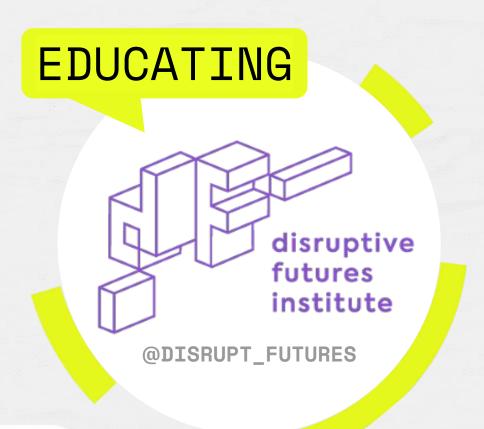


ADVISING



Techistential is a global foresight practice that advises organizations, entrepreneurs, investors, and policymakers on:

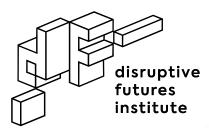
- Climate & Strategic Foresight
- Sustainable Value Creation & Anticipatory Governance Transformative Innovation & Systemic Change Artificial Intelligence, Ethical & Technology Foresight Techistential Center for Human & Artificial Intelligence



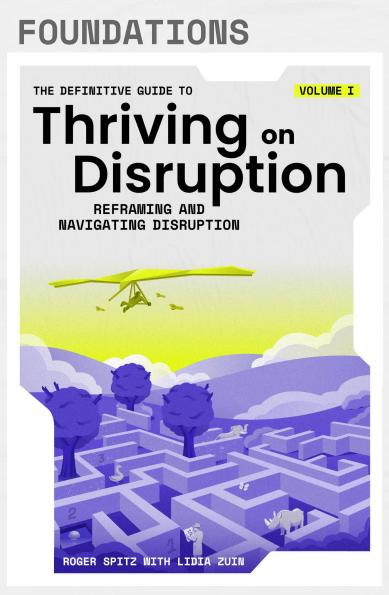
The Disruptive Futures Institute is a **think tank that educates**:

- Futures Thinking Mindset & Capacity Building for Resiliency Executive Education, Keynotes, Masterclasses & Courses DFI Sustainability & Climate Academy

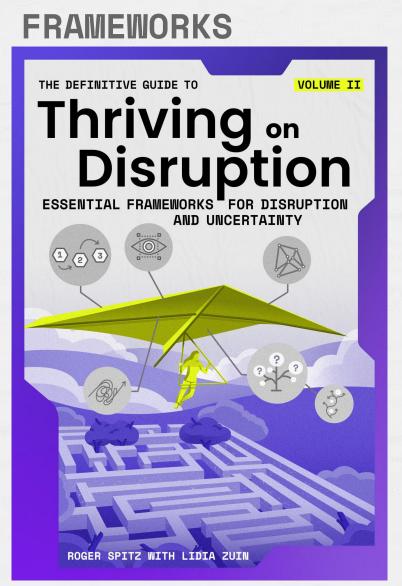
- Books, Research & Publishing
 - Publisher of Bestselling Collection "Thriving on Disruption"
- Rethinking Governance from Boardrooms to Policymakers



The Definitive Guide to Thriving on Disruption: **A Collection of Four Volumes**

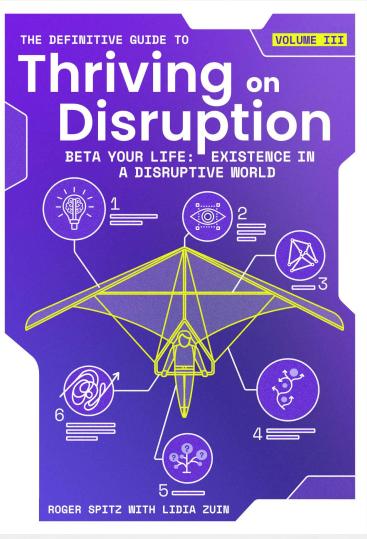


VOLUME I Reframing and Navigating Disruption



VOLUME II Essential Frameworks for Disruption and Uncertainty

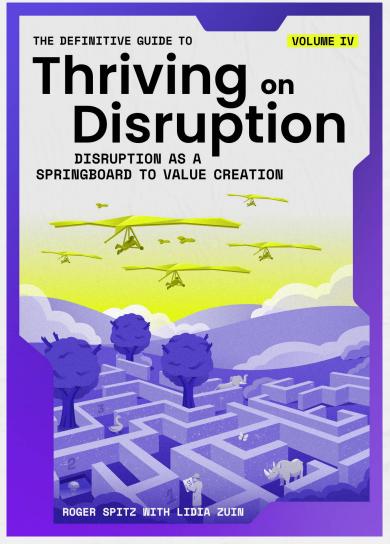
YOUR LIFE



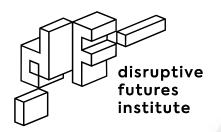
VOLUME III Beta Your Life: Existence in a Disruptive World

www.thrivingondisruption.com





VOLUME IV **Disruption as a Springboard** to Value Creation



The Futures Cone – **Choose your own Future**

FUTURES



Adapted from Hancock & Bezold "Possible futures, preferable futures" (1994)

PREFERABLE FUTURE

PROBABLE FUTURE

BLACK SWANS & WILD CARDS

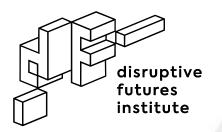
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Plausible Futures

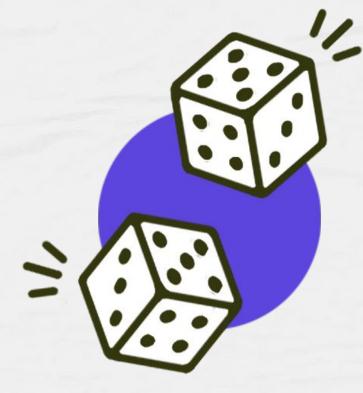
Possible

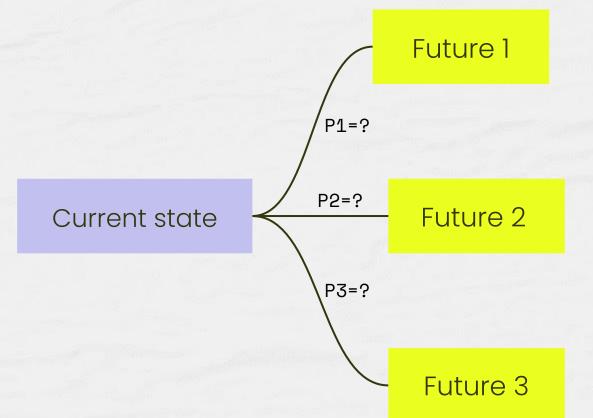
Futures





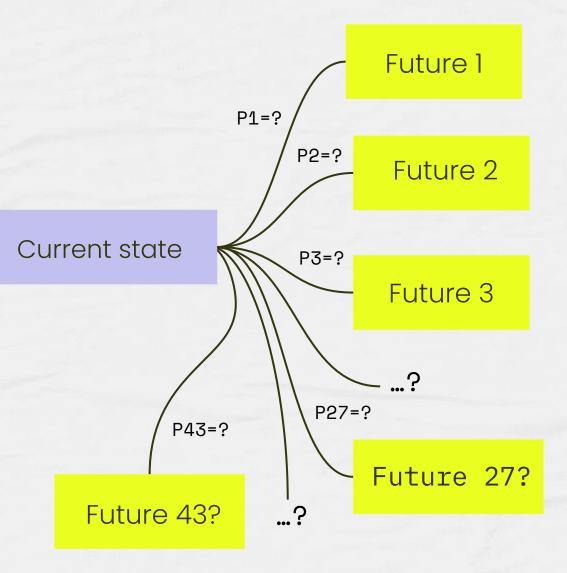
Risk Uncertainty

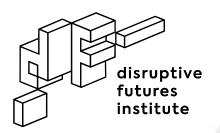




P=Probability

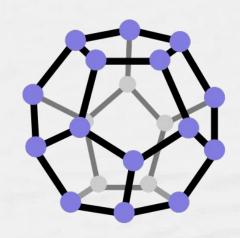
Deep Uncertainty





What Is Complexity?

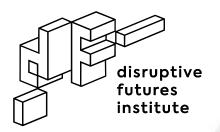
Unpredictable Multi-source causality Constant flux Moving parts



EXAMPLES OF COMPLEXITY

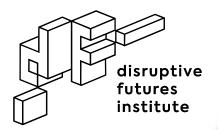
Financial Markets Cities Disinformation Ant colonies **Conspiracy theories Termite mounds** Social networks The human genome The human immune system The human brain

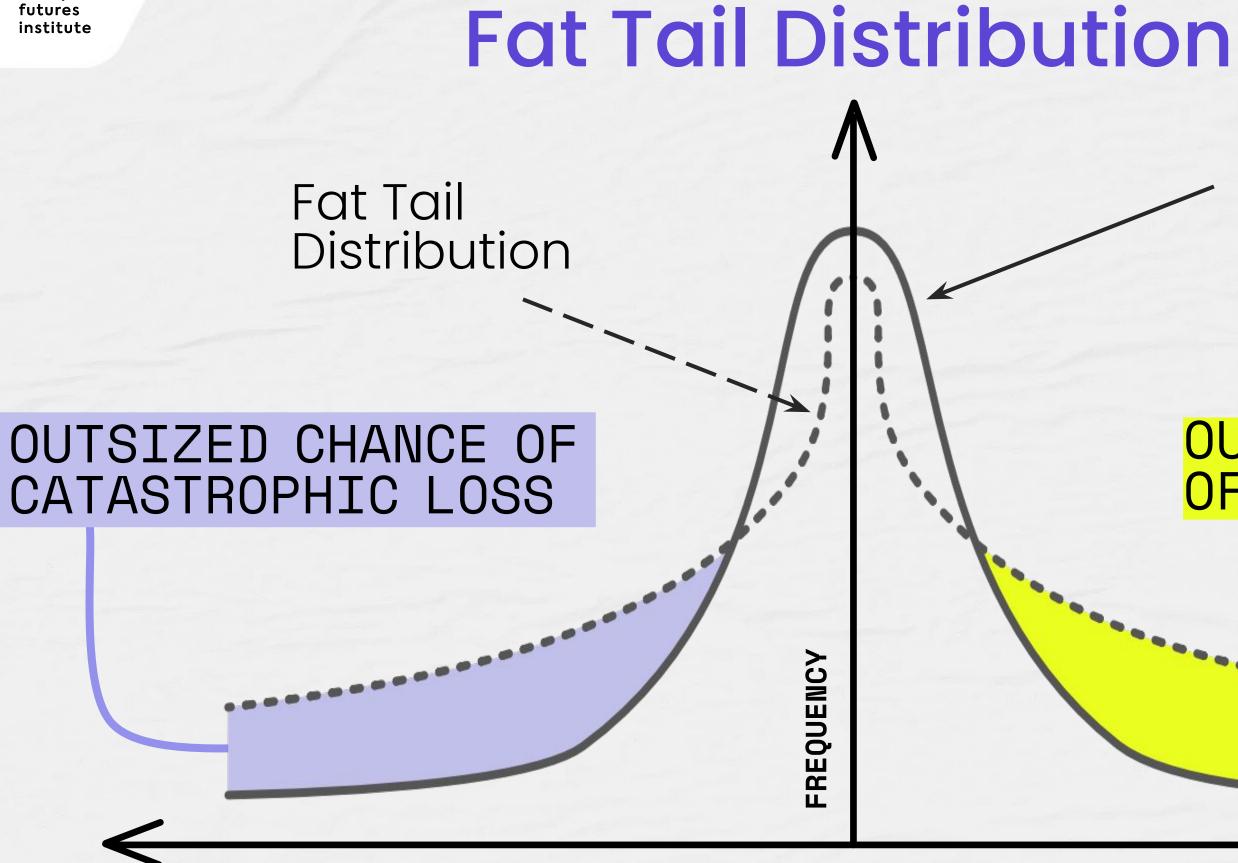
Unknown unknowns Interconnectivity Co-dependent variables Nonlinear



The End of Linear

Linear & Incremental | Nonlinear & Exponential 3-phased Life | 100-year life & Modified Aging Specialization | T-Shape Isolated | Stacked & Meshing Planned | Emergence Centralized | Decentralized Permissioned | Permissionless Closed | Open Professionally Produced | User-Generated Hierarchy & Control | Self-Organized Networks



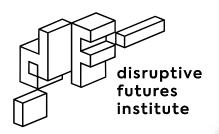


LOSSES

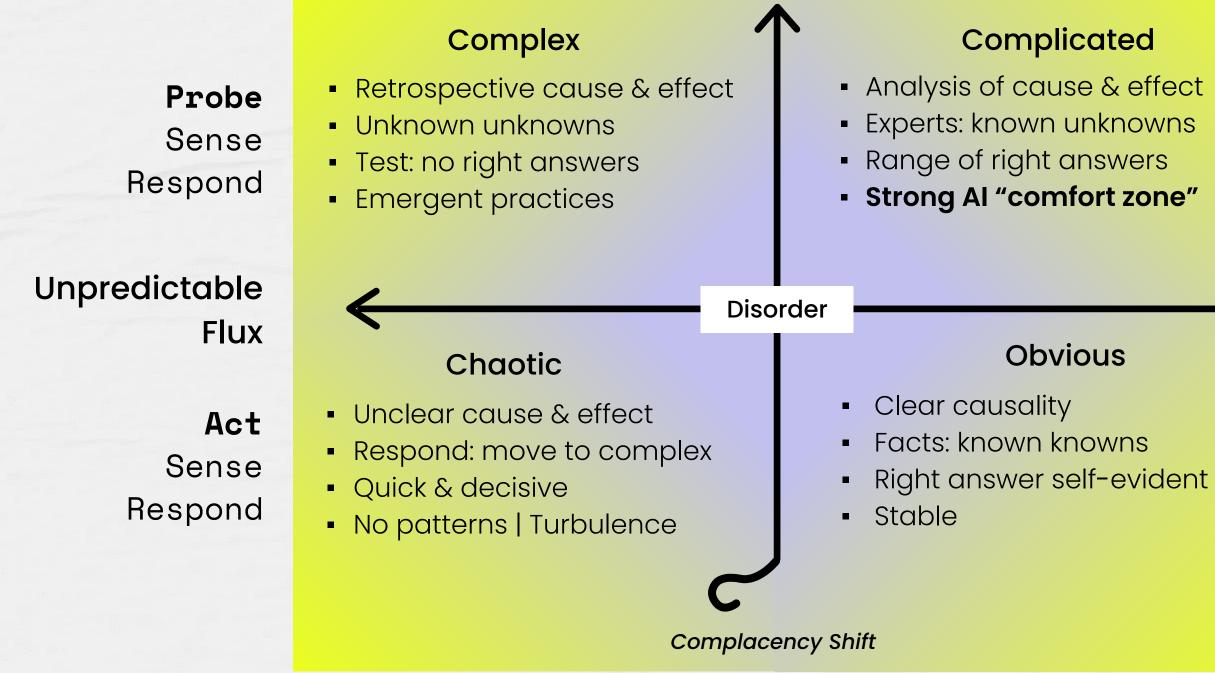
Normal Distribution

OUTSIZED CHANCE OF MASSIVE GAIN

GAINS



It's Beyond Complicated



Adapted from The Cynefin Framework, Dave Snowden

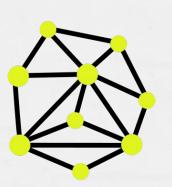
Complicated

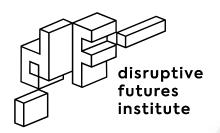
Obvious

Sense Analyze Respond

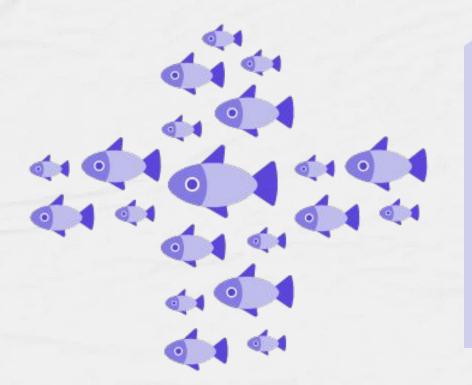
Predictable Stable

Sense Categorize Respond





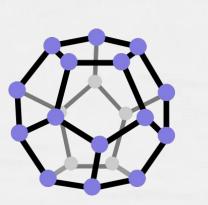
Complexity & Emergence

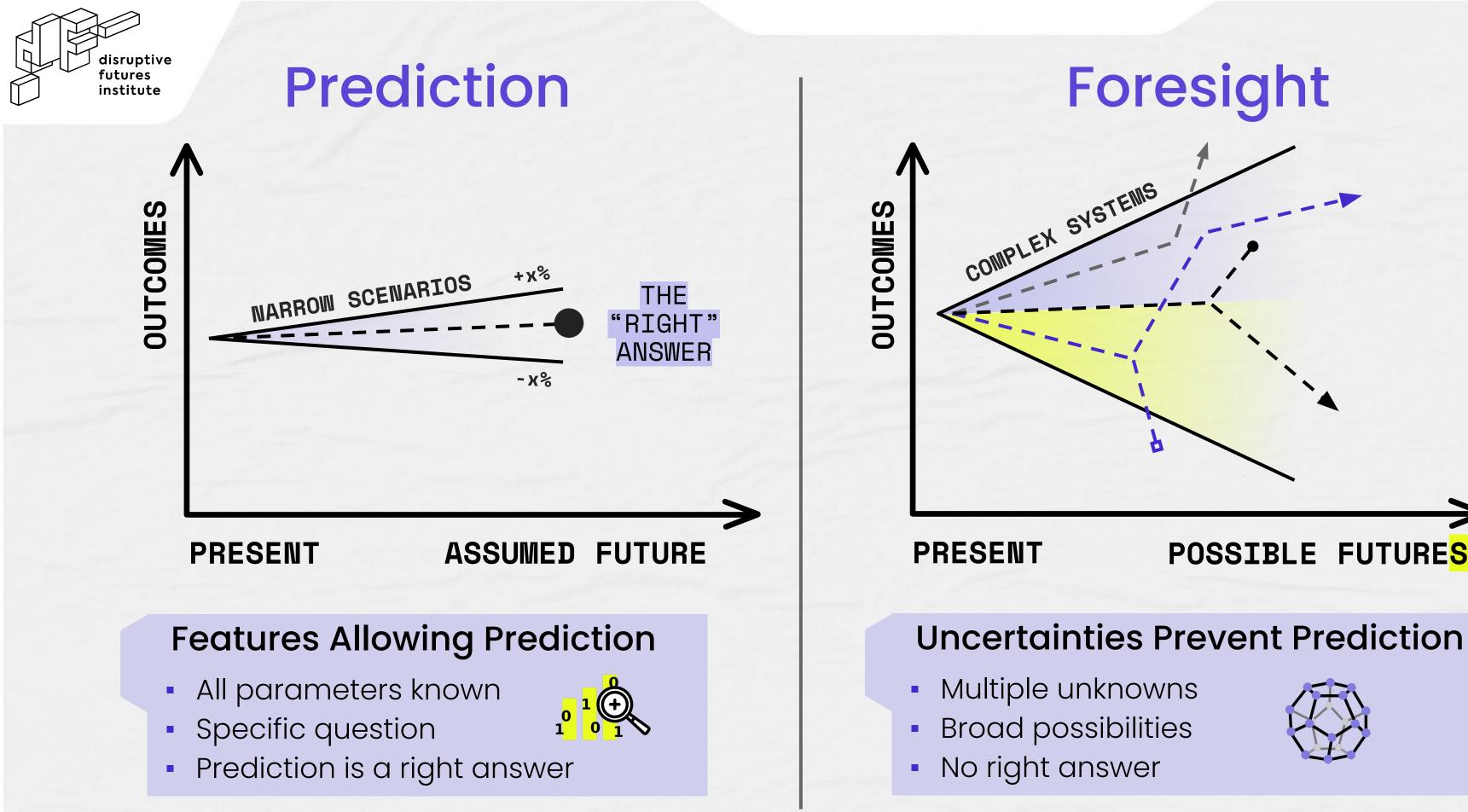


Retrospective cause & effect Unknown unknowns Test: No right answers Emergent practices

APPRECIATE ENTIRE SYSTEM TO ACT EFFECTIVELY

- Constant flux
- The whole is different from than sum of the parts
- Interdependencies with moving parts
- Unpredictable





POSSIBLE FUTURES

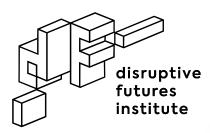


Anything that can be automated, cognified, decentralized, digitized, disintermediated, or virtualized will be.

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> These shifts will radically transform every aspect of the economy, including industries, sectors, professions, jobs... even the meaning of work itself.





Role in the Value Chain

Robotic Process Automation

Contact Centers

Autonomous Intelligent Systems (Move, Perceive, Learn) Radiology Robo-Advisor

Scientific Research

Drug Discovery

Dance & Choreography

Optimization

Augmentation

Automation

Process & Production Efficiencies Repetitive Tasks

Data, Training Specific Domain(s) **Predictive Analytics** Pattern Recognition **Opportunity Detection Curated** Content Trading Algorithms **Risk Reduction**

Catalyst "Joint Venture" Innovation

Created Content



- Draft Contracts
- **Compose Music**

Strategic Decisions

Governments Boards CEO, Management Leadership

Creativity

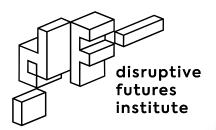
Complex Systems

Hyper-Augmentation

- **New Discoveries**

Experimentation, Judgement

No right answers Unknown unknowns Emergent **Overseeing Strategy** Managing Exceptions **Critical Thinking**



Factors Impacting Degree of Disruption









In advance of disruptive event:

Anticipate more Initiate and drive the change yourself

Subsequent to any disruption:

Respond rapi Adaptation is

NATURE & TIMING OF RESPONSE

Respond rapidly when external changes occur

Adaptation is key to evolutionary success



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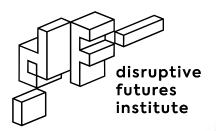
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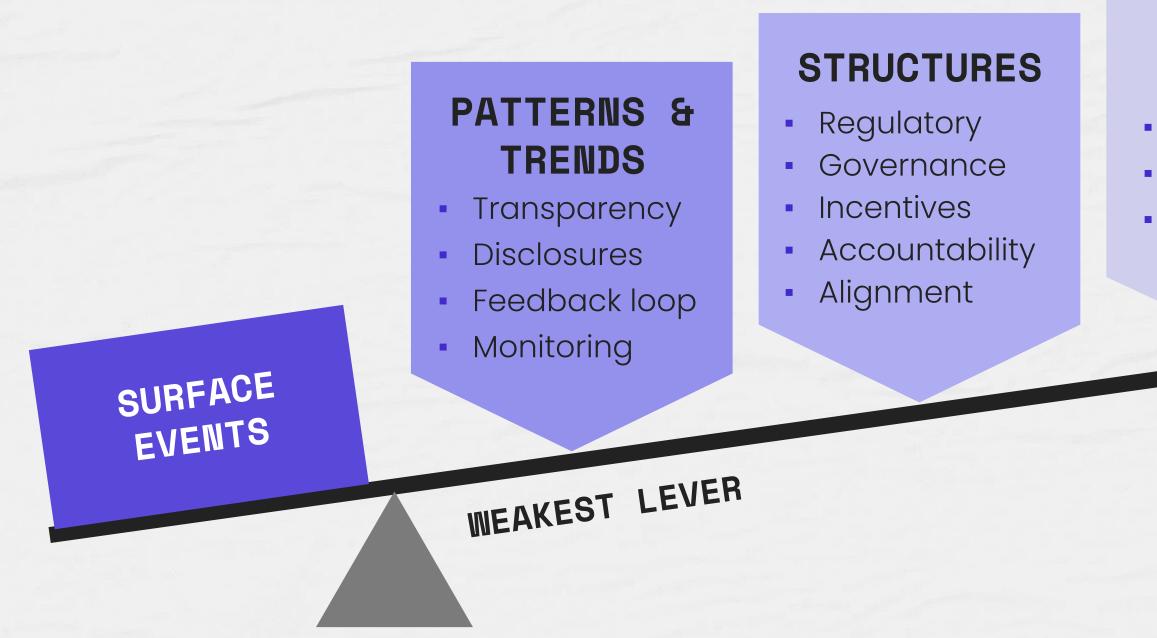
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Leverage Points for Effective Change



Inspired by Donella Meadows "Leverage Points: Places to Intervene in a System"

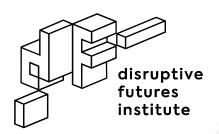
FORESIGHT

CorporateGovernmentVisioning

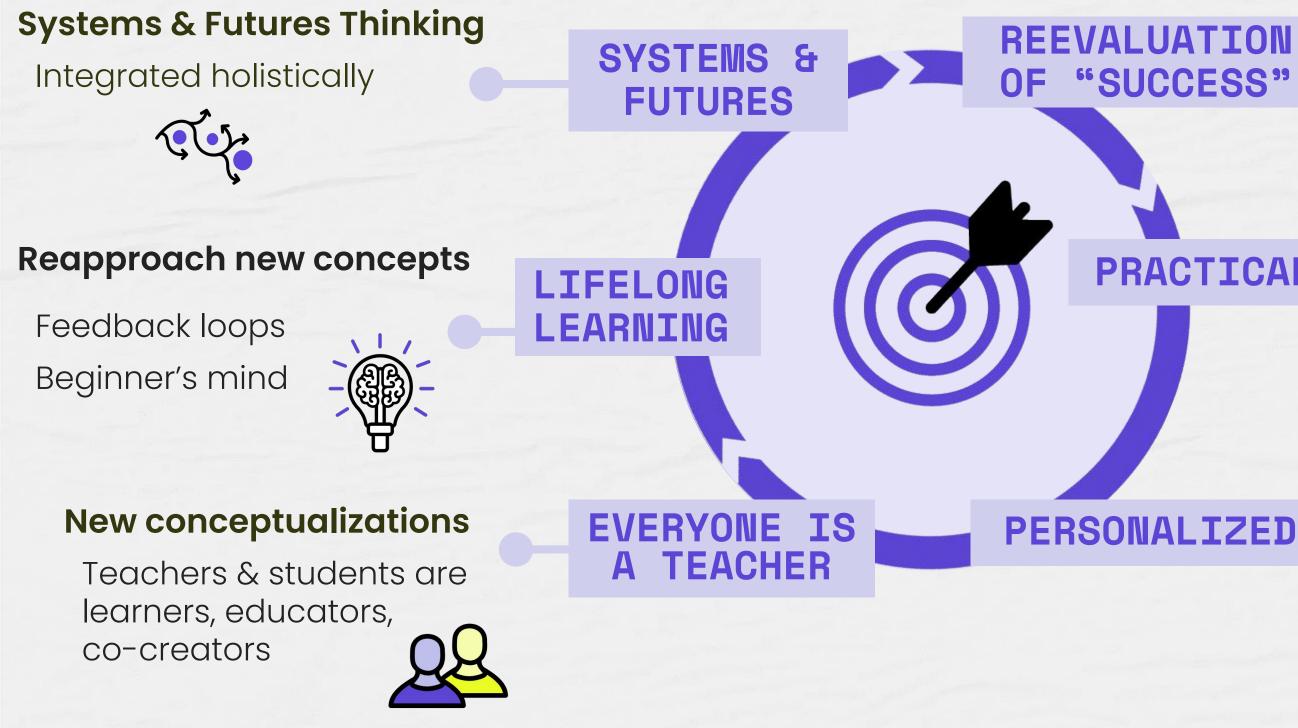
EDUCATION & MINDSETS

- Mental models
- Shared values
- Assumptions
- Trust

STRONGEST LEVER



Reframing Education





New measures

Value failure, imagination, problem-solving



PRACTICAL



Educate practically

Project-based

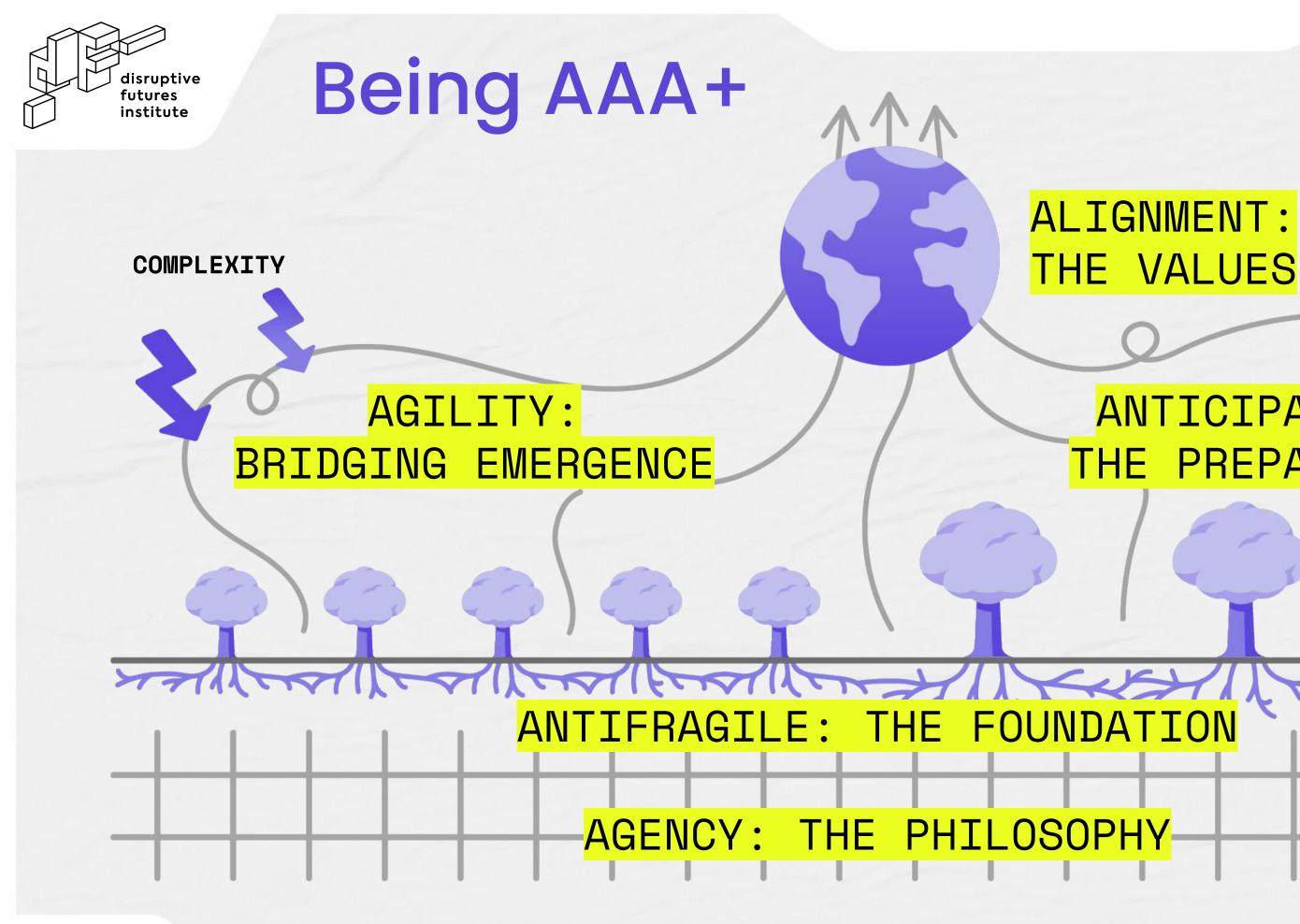
Experiences across fields

Self-paced learning

Democratized

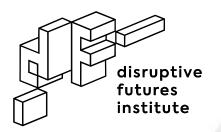
Accessible





DISRUPTION

ANTICIPATORY: THE PREPARATION



Roger Spitz

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